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By E. Hoffmann Price

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# MOSTLY PERSONAL

By JOHN T. BARTLETT, Co-Publisher



John T. Bartlett

"Our Roving Bible," the subject of Lawrence E. Nelson's article in this issue, was a dual selection of the Religious Book Club for January, has had heavy continuing sales . . . An orphan at 14, Larry Nelson worked his way through high school and college, has taught English at the University of Redlands since 1925 . . . He is a poet . . . He founded Redlands Writers' Week, which for fifteen years has brought literary celebrities to Redlands (described by Mr. Nelson as "15,000 people, 50,000,000 oranges") . . . On the campus he is chairman of the Department of English; director, Division of Languages and Literature; director, Graduate Studies, chairman, Humanities . . . He is president of the Writers' Round Table and a director of two national writers' organizations . . . He has no secretary, and types with two fingers . . . He was born in Missouri in 1893.

▲ ▲ ▲  
An A. & J. reader, a famous writer of magazine serials long in Who's Who, wrote us, "Try to get Mr. Price to do an article on working habits." That's the story behind E. Hoffmann Price's contribution to this issue. His previous contributions: "The Adventure Story" (August, 1944), "Act the Part" (November, 1944), and "Research: How and What For?" (July, 1945.) . . . Charles Carson ("Plausibility Vs. Fact") has just sold a novel on his noted ancestor, Kit, to a British house.

▲ ▲ ▲  
The instructor referred to by Emalene Wark in "You, Too, Can Write Articles," is Dr. Victor E. Reichert, who teaches a class in magazine and feature writing at the University of Cincinnati Evening College. Mrs. Wark is a 25-year-old housewife who fills a full-time secretarial position, attends U. C. Evening College, and finds time to write, also. She wrote two of the articles mentioned in her report, the one on hiking, bought by *Trailways*, and "What's Happened to War Songs?" published in *Musical Digest*.

▲ ▲ ▲  
Willard Hawkins, who concluded his study of the detective story in the May Student Writer department, has sold his Denver printing business, bought a home in a bustling frontier town, and for a time is going to take a long-needed rest. (The attraction for Mr. and Mrs. Hawkins at Craig, Colo., is the family of their daughter, Valerie, in particular a little granddaughter.)

For the first time in more than thirty years, Mr. Hawkins is not an active member of *The Author & Journalist* staff. We hope and expect to have him back occasionally. The Student Writer department will be revived from time to time as suitable material appears. For example, we will publish the department soon with an article Erle Stanley Gardner has done for us, entitled, "Don't Quit!"

New publishing ventures are springing up by the scores, sponsoring a wide (and in some respects, wild) variety of magazines. The condition will probably continue for many months. A substantial number of new titles will be launched by old-established houses; we have no more to say concerning these than this: they represent very special opportunity.

Among other new books, there will be high mortality. Some will never get beyond the announcement stage, others will founder after a few months.

Be especially cautious in dealing with newly-organized magazines. Keep carbon copies of your manuscripts. If a report is slow, send followup letters—and if you don't get a reply, send *The Author & Journalist* the particulars.

▲ ▲ ▲  
Magazine paper continues very hard to get; all trade associations are urging members to continue war-time weights and trim-sizes . . . The Screen Writers Guild has launched a campaign for a new licensing plan; instead of selling film rights for a flat sum, the author would lease for a stipulated period (seven years, for example). The Authors' League Council has approved the proposed method which has a successful French background. Licensing would give the writer greater security and, usually, larger net returns after taxes . . . Pamphlet Press, a division of Reynal & Hitchcock, 8 W. 40th St., New York 18, will specialize in paper-bound short books selling in an 8 1/2 x 11 format for \$1 . . . When writing to A. & J. advertisers, mention this magazine. It's a favor to us—and a favor, too, to advertisers and yourself.

▲ ▲ ▲  
The second writers' conference sponsored by the Arkansas branch of the National League of American Penwomen will be held August 8-10 at State Teachers College, Conway, Ark. . . . Alan Swallow will direct a conference under Denver University auspices, and H. W. Taylor the annual Writers' Workshop at Gunnison, Colo. Both of these are July events . . . Midwestern Writers' Conference, Chicago, July 24-27, has leased the Studebaker Theatre . . . Department stores around the country are putting on successful autographing promotions for local authors. Denver honored Libbie Block for "Wild Calendar" in February, an entire local stable (Casey, Raine, Halliday, Wayne, Humphreys, Parkhill, Lowall, Barrett, Davis) for "Denver Murders," in April, and Marian Castle, for "Deborah," in May.

▲ ▲ ▲  
"Above all, the would-be writer must learn that nothing is so helpful a contribution toward his success as constant work," remarked August Derleth in the introduction to his new and excellent volume, "Writing Fiction" (The Writer, cloth, 201 pp., \$2.50) . . . Another book we have enjoyed is "A Word In Your Ear and Just Another Word", by a British writer, Ivor Brown, originally published in two volumes. J. Donald Adams writes the foreword for the American edition brought out by Dutton (cloth, 268 pp., price not stated on review copy). The author writes of words which for one reason or another have captured his fancy, discusses their history, and illustrates with quotations.

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# THE AUTHOR & JOURNALIST

June, 1946

## WORKING HABITS

... By E. HOFFMANN PRICE



E. Hoffmann Price

ACCORDING to a survey made just before the war, the full-time writer in one professional field (pulp) spends, on an average, thirty-five hours a week at his desk. Just why the term "full-time" is used is far from clear to me; but it is clear that remarks on *working* habits won't have any meaning for that "average" writer, mainly because the guy doesn't work.

My writing is a business, operated on principles comparable to those I used in managing a compressed acetylene plant—except that, since I own this fiction factory, I put in longer hours.

Every so often, there is a cry to the effect that "You can't make a living writing" for the pulps, or the mystery market, or some other field, followed by data on low word rates and low average income. If writing doesn't keep you in style to which you're accustomed, then you are really not a writer; your remedy is simple; get a job that *does* pay. I started in business in 1932, when magazines were folding right and left, pay on publication was the rule, and "experts" were publishing articles to prove the pulps were finished. So stimulated and encouraged, I spent from 8 a.m. to 5:30 p.m. at my desk, and then put on a night shift. The habit has endured.

Specifically: keep office hours. Even a Federal bureaucrat has to do that. Sit down to your desk. Plot a story. If it doesn't jell, stuff it in a file, and start another one. Don't fool around waiting for "ideas". Dig in and get them. Pan them out, in the way a placer miner washes sand.

I think with my fingers. So, no matter how empty my head is, I feed paper to the mill and start working: something, anything at all. Just to keep that machine ticking. Such action prods the subconscious.

Still no story? All right, grab a phone book, and transcribe columns of surnames and Christian names. Grab the card index of yarns written, starting with the last item completed, and state in as few words as possible the theme, locale, hero's emotional conflict, of each of a dozen or twenty yarns. One day I ended

up by taking "Allah Sends a Reaper," whose locale is the Red Sea, and whose hero is one who because of his excessive ambition has burned himself out as a big business man. A moslem saint suggests a rehabilitation. This became a Western, in which a Chinese section hand whom the hero has rescued from a mob of miners cites Confucian wisdom in the course of adventures which lead to rehabilitation. My bankroll was rehabilitated \$500 worth.

That's what I mean by *working*, instead of day-dreaming and pining.

Again, go through the research department, digging deeper and deeper into facts, the stuff whereof stories are made. Many a day, I have ten to fifteen sheets of notes, comments, setups, payoffs, gags, arranged in permutations and combinations. I've written not one word of fiction. I stuff it all into the waste basket, but the fact remains, I have worked a full day of my seventy-hour week.

Here's something I find handy: keep from two to five yarns going simultaneously, all at different stages of completion. The minute one goes sour, switch to another. Meanwhile, the subconscious unravels the snarled story. Right now, I have two serials, and three novelettes going, but instead of carrying on with the deeds of Saul Epstein in the Old West, I'm doing first draft of these notes on working methods.

I work at home. Visitors have long since learned, the hard way, not to knock at my door, much less open it. Even when I am not actively at work, I stay put, write a letter, or read a book until closing time, rather than establish a precedent by greeting visitors during office hours. Stopping for that twenty-minute chat, and that highball, is like pausing in the midst of a 10,000-meter run to eat a hot dog.

The card on the door reads, "Danger! Men At Work! Keep Out."

After all, you don't barge unannounced into an M.D.'s consultation room. Why then bust in on a writer?

Of course, if you don't want to be tough and disagreeable you can resign yourself to a thirty-five hour week, with income to match. Or, receive visitors only by appointment, and make no appointments except for good reasons, one of which sociability is not.

When an old friend pops in from Luzon, or New Guinea, or North Africa, all bets are off. But

then, interviewing him is very properly considered writing business.

I trained my neighbors the first week we moved into this house. While collecting for the Community Chest, I met a swell fellow by the name of Smith, who asked me to come over and bring the wife. I said, "You look like a man who talks my own language, so I can be frank without offending you. Our wives would probably get along beautifully, and start neighborly hobnobbing, with the result that the house would be in an uproar, and then we'd be over for dinner, and then you'd be over for dinner. I am up to my neck in work, and am swamped with out-of-town visitors."

We are on the friendliest of terms, do each other favors such as signing for insured parcels arriving during the other's absence—but isolation is maintained.

I've met dozen of writers, all over the country. With few exceptions, they spend most of their time doing almost everything but writing. A one-time big shot of international fame solemnly told me, "You're a fool grinding out sixty yarns a year. Now look at me. I keep the rates up by restricting the supply."

The truth was, he preferred a skinful of Bourbon to a day's work. Editors finally got tired of clamoring. His rates remain what they were ten years ago. Mine have trebled.

Speaking of Bourbon, you'd be amazed at the number of people who wonder if alcohol doesn't facilitate fiction output. My answer is, generally no. In my case, however, there are exceptions.

Sometimes I experience a four o'clock tired feeling. Story is going along beautifully, more than an average day's work has been completed, why not knock off? A couple of quick ones give me just the lift needed for another thousand words, maybe two thousand. Again, when I have gone well into the night shift, there comes a draggy period. Three ounces of Demerara rum or good brandy—and I'm off for the kill. High-powered beating of a typewriter burns up the brandy like fuel.

But beware of over-fueling! One snort too many, and you'll turn out copy a Hottentot wouldn't submit.

All in all, alcohol and writing do not mix.

Another problem I've had to whip is that group of well meaning friends who hound me with closely spaced invitations to barbecues, dinners, cocktails, "To meet some awfully interesting friends. You'll get some story ideas." I've finally convinced them that for more than thirteen years, I've followed my own intuitive ways for getting ideas. My answer is, "You've been over for dinner lots of times, but did I tell you you'd get a swell insurance prospect, or a whack at an appendectomy customer?" Same applies to the well-meaning menaces bent on bringing visitors who are to give me story ideas. The truth is, these visitors, splendid people in themselves, want some novelty entertainment. So I say, "Take 'em to the newsstand. My sparkling and incredible personality is reflected in every yarn I write, or else I long since would have gone out of business. My time and vitality are valuable, the more I give away chatting to strangers, the less there is to sell to editors."

A writer's club asked me to participate in what they called a "panel." Even offered to pay transportation to their city. I told them, "I'd lose a couple days' work. Worse yet, you'd all lose a day's work, listening to me. You'd be better employed at your desks, writing. I know of no other way to learn how to write."



Artist's Conception of Author—"Boy, I'll have to try that myself sometime!"

This isn't selfishness, conceit, or arrogance: merely self defense. To facilitate his practice of medicine, an M.D. protects himself against intrusions. Do thou likewise. Unless you're one of those diffident souls who apologetically admits, "Well, I write a little, once in a while."

I don't read magazines to find out what fellow writers are doing, for the editors who buy my stuff do so largely because it is different from what the other contributors give them. I plugged along years, faithfully studying to get the slant of this one and that, and I sold 80 per cent of what I wrote: mainly because my own individuality would poke up its muzzle and howl. Finally I woke up, said to myself, "Nuts for slanting, be yourself." Readers read because they wish to be someone else; a writer is different.

Detailing the above is far more useful than could be any description of the pure mechanics of my writing, yet for those interested in details, I'll say that while I have used the dictaphone, it didn't pay off. My copy became diffuse, needed a 30 per cent slashing of repetition, and so doubled the typing needed to produce a finished manuscript.

My wife takes my edited first drafts and transcribes the copy, after which I read it for final corrections. I use "Corrasable" bond, from which typing can be wiped with a soft eraser, without leaving a trace. The more nearly perfect a manuscript is, the easier it is to read. Interlineations are kept to the minimum . . . it is better to erase and rewrite an entire line. An editor is a harassed and bedevilled person whose fourteen-hour day is a whirl of irritations. Don't let the appearance of your manuscript irritate him.

To cut down airmail costs, I started using 13-pound bond. One of my best customers yelled, "Please use something heavier, I read a lot of manuscripts while lying in the bath tub, and the light cuts through." So I switched to 16-pound.

The noiseless typewriter drives me frantic. It has a "pasty" touch. With a standard model, the key-click keeps me in touch with the tempo of hoof-beats, the clash of scimitars, the tinkling anklets of a Kashmiri dancing girl, the blaze of Peacemakers, or the

clump-clump-clump of Honest John Carmody tramping through the apartment of a murdered banker. As I said, I think with my fingers.

R. A. Emberg, a talented writer who just falls into magazines I spent years trying to make, refuses to keep carbons. My idea is to carbonize everything. This paid off when an artist who had part two of "Last Boat For Zamboanga" up and died. They never did find my manuscript. Ken White blessed that carbon copy!

A part of each day I devote to clipping newspapers and news digests, and filing the items under such headings as "Moslem," "Chinese," "Philippine Islands," "Crime," "Science"—with subcaptions for specialties.

I log each story on a serially numbered 3x5 index card, with working time entered daily. When the yarn sells, the card gets a sale number. Then there is a cross indexing according to type: Western, crime, adventure, fantasy, or fact article. Each of these categories is set up with a cumulative all-time sales total. Thus, I can tell at a glance which type pays the most profits, which had the highest sales expectancy, which pays the highest average word rate, and which requires the least production time per thousand words. Thus, when a flock of orders comes in from my agent, I know which job should get the priority.

When a line doesn't pay, I quit it. For some years, I found crime stuff profitless compared to other types. So, no more whodunits until last year, when in response to an urgent appeal from a customer who gave me a lot of adventure story business, I did a crime novelette. My fresh approach, entirely different from the conventional flavor which had finally gagged me, paid a good profit. I am once more in the detective field.

Positively no collaborations. By the time I've rebuilt the other fellow's yarn until it's got the flavor of my own stuff, I might as well have started from scratch and kept all the proceeds. A request for collaboration means that someone has a so-called "idea" that he can't sell himself. Ideas, after all, are common property. Don't be a chump and give someone else a 50-50 cut for the right to use, in garbled form, that which you yourself already own, and without doubt have already used, in basic form, time and again. If you want to do some nice fellow a favor, why that's something else.

When I used to do collaborations, stuff appeared by-lined "E. Hoffmann Price and John Doe." But now, when for pure sociability I break the rule, the by-line reads John Doe, *solo*. Or, else, I'm there, *solo*. When editors deleted my collaborator's name a couple of times, I took the hint. Why cover-feature a writer who seems to have needed an assistant?

Since making it standard practice to read aloud each first draft, I've done better work. Not only are repetitions, unconvincing dialogue, and awkward locutions eliminated, but the general rhythm of the work is also improved. What started me consciously checking each line was an editorial gripe: "This stuff is too smooth. Break it up. Mustn't lull a reader to sleep. Use more contractions. Make your stuff a bit more vernacular."

That's paid dividends. Carrying on with a good idea, I spend part of my working day—or night!—reading aloud from Butcher & Lang's *Odyssey*, from the Bible, and from Mallory. Without forcing the issue, I prefer three homely Anglo-Saxon words to one Latin derivative. The former are concrete, vigorous; the latter, expository, abstract. Let philos-

ophers and scientists keep the abstractions they coined to suit a need.

Most of us, working at home, are hag-ridden by household distractions which the business or professional man doesn't get till after office hours. Maybe I've been blunt and brutal, but my wife eventually learned that a writer is a guy who *writes*, because he can earn more that way than by being gardener, plumber, handy man, and errand boy. She does all the banking, and can replenish the wine department without asking a lot of questions.

To sum up on working habits: any habit is good, provided you forget all the tripe about the thirty-hour week. Unless you are so obsessed with writing that a seventy-hour week is routine, and an occasional hundred-hour week for three-four weeks in a row is just extra pleasure, go into something where you can get pay for hating the work you do.

While I've not had a vacation for more than three years, I did during the pre-war days spend five to eight weeks a year on the road, seeing people and places; and of course, using my 35-millimeter camera as a photo-notebook to record story material. Everyone has to plan his working hours according to his vitality. The essence of my method is, don't let your time be piddled away by needless interruptions, don't for the sake of politeness tolerate all the impositions dumped on a fictioneer. Do the time-killers make good the over-draft at the bank?

□ □ □

*Commercial Bulletin and Apparel Merchant*, 2642 University Ave., St. Paul 4, is not at the present time buying any material. H. S. McIntyre is editor.

*Fellows*, the magazine for boys, has been bought by Comfort Press, Inc., 200 S. 7th St., St. Louis 2, and is in the market for (1) Aviation stories, standard varieties—airlines cargo stuff (no War) and interplanetary fact and fiction; (2) Boys business career stories, but no Horatio Alger stuff; (3) How-to-do-it features, hobby information including sketches, drawings, and photos to augment written material, 50 to 1000 words; (4) sketches, photos, articles, etc., on what boys do in their spare time—clothing fads and fancies, hobbies, avocations, spare-time money-making activities, etc., and (5) Stories, photos and articles about boys who "do something different", like building a model auto, winning a contest, getting public or organization recognition excelling in sports. All material should be given the boy's slant—what boys 10 to 18 actually want to do—and should be written clearly, completely, and with spirit and adjectives—"but watch the slang," advises Robert B. Tuttle, editor. Usable material will be paid for on acceptance at an average of 1 cent a word.

*National Furniture Review*, 666 Lake Shore Drive, Chicago 11, seldom uses news service features or free-lance writings. "Review articles are usually written by members of the staff, furniture retailers, home furnishings consultants, etc." reports Karma Johnson of the editorial staff.

## HAPPY LANDING

By WILLIAM W. PRATT

The ed. I love most  
And will joyously toast  
Is the one who says "Yup"  
After ten have said "Nup."

# YOU, TOO, CAN WRITE ARTICLES

. . . By EMALENE WARK

"YOU'VE seen the ad, 'They laughed when I sat down at the piano . . .'" You don't really believe you could learn to play as quickly as the advertisement says, but you're tempted to try.

That's the way the students in our "Magazine and Feature Writing" class felt about article writing. We thought that the professor was exaggerating when he said he expected us, by the end of the year, to have made enough money from writing to pay for our tuition. But before the year was over, we discovered that he was right. Although we had never sold articles before, six of us earned \$350—more than enough to keep us at our typewriters!

First of all, we learned the basic principles.

- (1) You must have a working knowledge of correct English grammar.
- (2) An inquiring mind and a "nose for news" are essential.
- (3) You should be absolutely *sincere* about what you write, *enthusiastic* in your research, and *correct* in your presentation of facts.
- (4) You must *study current markets* and slant your articles toward them.
- (5) Your constant companion should be a notebook for recording "tips" before they are forgotten and lost.
- (6) Your manuscript should be typed, double-spaced, etc.

We learned, however, that the application of all these rules might never bring a sale unless we observed the most important point of all: *Write about what you know.*

One girl in the class was a stenographer for a wholesale shoe manufacturer. Having absorbed a great deal of information about the care of shoes, doubly valuable during rationing, she wrote an ar-

ticle and sold it to *Glamour*, 420 Lexington Ave., New York 17.

Another stenographer, who worked for a theatrical publication, attended an indoor circus featuring JoJo, one of the few women clowns. The troupe convinced the writer that the only way she could learn about circus life was to become a clown for a day. Donning a suit and clownish make-up, she took part in the afternoon performance. By facing an audience from behind the footlights, and later mingling with the actors backstage, she obtained enough material for several articles. One of them, "The Lady is a Clown," was bought by *She*, 521 Fifth Ave., New York.

Hobbies furnish good material for a writer, too. One person noted, when buying sheet music for her piano and marimba, that no truly great war song had been inspired by World War II. Her article, "What's Happened To War Songs?" appeared a few weeks later in *Musical Digest*, 119 W. 57th St., New York 19.

The same girl went on a hiking trip with her husband in the Smoky Mountains. She is strictly the porch-sitter type and went along just to be a good sport. Two blisters and stiff muscles prompted her to write a resumé of the overnight hike. *Trailways Magazine*, 35 E. Wacker Drive, Chicago 1, published "Go, Feet!" in its Spring issue.

Housewives can turn their observations into money. One woman attended a dinner party at a home where the children were not allowed in the living-room. Her article, "Do You Live in Your Living-room?" was published in *The Better Home*, 161 Eighth Ave., Nashville 3. Another idea came to her when she had difficulty in keeping her daughter occupied on moving day. She jotted down her suggestions for keeping children from underfoot on that occasion, and "Moving Day for Sally" was purchased by *Parents' Magazine*, 52 Vanderbilt Ave., New York 17.

The daily newspaper is an unending source of ideas for the writer. One student clipped a soldier's prayer and sent it to a religious publication. The editor wrote: "I am including your 'Soldier Prayer' in our issue for June 10. Enclosed is our check for \$1.50 in appreciation of your favor in sending it to us."

Who says that editors aren't kind and considerate to beginners?

You can turn everyday experiences into salable articles. (Don't let rejection slips discourage you, though. All of us have boxes full of them!) Write about what you know, and your friends' derisive smiles will change to looks of awe when the checks start rolling in. They'll say they knew you had it in you all the time; you needed only the ten easy lessons!

□ □ □

*Basketball Illustrated*, 160 N. La Salle St., Chicago, an annual published by F. T. Kable, with A. L. Jones, Jr., editor, pays on publication at no specific amount for articles on sports and action photos on basketball.

*Radio News*, 185 N. Wabash Ave., Chicago 1, has increased its rates to 2½ cents to 5 cents a word, including photos, for technical and semi-technical articles of value to service-men.



LOWELL HOPPES



# CONQUEST OF CHAOS

By LAWRENCE E. NELSON



Lawrence E. Nelson

SOME books just won't take no for an answer. They pester the prospective author until he writes them in self-defense.

Young Isaac Watts griped one Sunday morning about the hymns just sung in his preacher dad's church. The old man flared up with, "Suppose you write something better." Isaac couldn't shake off the dare and he became one of the most famous hymn writers of all time.

James Fenimore Cooper crabbed about the corny novel he was reading. He could write a better one, he raved. His wife needed him, "Why don't you?" He made the Leatherstocking tales known from Moscow to Mecca.

Stephen Chalmers grinned impishly as he wrote a burlesque detective story just to show how very bad the current ones were. To his amazement his book became a best selling whodunit.

S. S. Van Dine, Vachel Lindsay—but why multiply cases?

My own book, "Our Roving Bible," recently published by Abingdon Cokesbury, was one of those books that beg to be written. I got fed up with preachers, Sunday School teachers, college professors, club women and others of my betters always belching "tremendous," "stupendous," "incalculable," "incomparable," and other circus-poster words whenever they strayed into the field of the influence of the Bible upon English and American literature and language.

"Just what is the influence, and where?" I innocently asked. Invariably they hemmed and hawed and turned red in the face. Some of them snorted and waved their arms. Finally it dawned upon me that they didn't answer because they didn't know. They had merely been making conversation, voicing pious hopes and vague suppositions.

By that time I was intensely curious myself, so I turned to the libraries to find out. To my surprise, I couldn't.

Here was a book crying aloud to be written. It met the basic requirements of a salable book. Prospective publishers would of course ask, "Who will be interested in such a book?" I could answer, "Preachers of all denominations, Sunday School teachers, religionists of all shades of opinion, college professors and students of literature, social historians, club women, the general public." It touched upon the lives and opinions of at least half the English-speaking world.

Yes, there was certainly a potential market for such a book.

The next question would inevitably be, "What competition will such a book have from books already in the field?"

I had searched the United States Catalog of Books in Print, The Readers' Guide, the Educational Index, the International Index, the Essay Index, and other such works well enough to be able to answer, "None

at all. In 1917, one pioneer book appeared, written by a man who was an amateur in the field. In 1924, another man treated this and two other subjects in a hundred pages. There are a few scattered chapters in other books, a few studies of this aspect of the work of single authors, and several magazine articles, the best ones tucked away in obscure magazines."

I could say, as Mark Twain once put it, "with the calm confidence of a man holding five aces," that there had never been published a really panoramic, factual book on the subject; that the two brave first attempts had been out of print for twenty years. There would be absolutely no competition from works already in the field. What more could a publisher ask? Or an author?

Naturally, at this point I should check with publishers. I did. After all, no publisher could wisely say more than that he was interested in the idea and would be glad to see the manuscript when it was completed.

I believed in the idea and in myself, so I took the plunge.

Digging out from the various bibliographical helps lists of all books and magazines which might have even a minor bearing upon the subject, I began tracking them down in libraries, carefully copying verbatim pertinent references, with author, publisher, place, date, and page references all duly noted on each page of notes. (Adjoining sheets have a fiendish way of getting separated, and Lord help the poor devil who doesn't have full reference data on every page of his notes.)

Theoretically, I should have had each separate item on a separate card, but since I don't expect to live to be more than two hundred years old, there just wasn't time.

In the libraries where that was permitted, I went back into the stacks to check the indexes of books not on any of my lists. I turned up thus a wealth of unlisted fragments of material. Important reference books I skimmed through from beginning to end, unearthing multitudes of new leads.

Books and magazines not in the seventeen large libraries I searched, I located through Union Lists, and I had them mailed to my home library on loan. One important article in a library two thousand miles away I had typed for four dollars and sent me by the library.

The remaining gaps I filled out by personal research.

When I had finished, I possessed a bale of notes, the comfortable feeling that I had checked at least ninety-five per cent of the material listed in the bibliographical helps, and much additional material not so listed. I had also the rather sobering knowledge that I probably knew more about the subject than any other person had ever known.

Just then, in December, I chanced upon a notice that the Bross Foundation, to celebrate its semi-centennial, was offering a prize of \$15,000 for a book in the field of religion. The closing date was September first. "I'll write my book and enter it. I'll send it on August 20th." This in December.

How to begin? I had thousands of notes and hints

I had jotted down as they came to me, sometimes a score on a single page. Here was a beautiful chance to get muddled, to flounder, and to fail. I must somehow achieve order out of the chaos of my notes.

I went through the entire lot, underlining with colored pencil the key words so that I could thereafter see at a glance what the item was about, without taking the time to read it each time. A mark on the margin automatically drew my eye to the most important part of the passage.

Before I laid the page down I glanced over the underlined words to discover the time locale of the earliest item on it. If it had to do with something before 1066 it went into folder number one—"Anglo Saxon Period." If it was between 1066 and 1500, it landed in folder number two—"Middle English Period."

When my materials were sorted they were in eight or ten folders, the last being "Twentieth Century."

I could now pick up folder number one, spread before my eyes all that I had on the Anglo-Saxon period, and concentrate on that, forgetting the other ninety-eight per cent of my material.

I found it easy to sort this folder's material into half a dozen sub-piles, thus being able to deal with each sub-topic without confusion.

When chapter one was written, I re-sorted the items in folder number one, putting into the proper folders ahead any page which had on it any item dealing with later material, and discarding all the rest.

Thus whenever I came to any period I had before me all my notes on that material, and nothing else.

Folder two was much fuller, and broke up into four chapters, as did folder three. My eight or ten original folders thus gradually subdivided into thirty-nine, one for each chapter of the completed book.

But the book was easy to write, because I mastered one small portion at a time.

Since I was aiming at a popular audience I took especial pains to get intriguing chapter headings: "Streamlining Satan," "Horse Laughs and Hot Gizards," "Wigs to Wigwags." I made the chapters brief and prefaced each with some amusing or stimulating quotation: "Neat but not gaudy, as the devil said when he painted his tail pea green;" "Blessed are the meek, for they shall irritate the earth;" "Going to church doesn't make you a Christian any more than being born in a garage makes you an automobile."

Still, aiming at a popular audience, I gave unusually extensive treatment to books familiar in childhood—Robinson Crusoe, Pilgrim's Progress, the Mother Goose rhymes, the tales of King Arthur, featuring each in a separate chapter.

However, because of the large number of chapters, and the fact that there were frequently several chapters in the same chronological period, I found that readers had to study the table of contents to ferret out the outline. This was bad. An outline ought to be apparent at a glance.

I solved the problem by grouping the chapters by periods and making clearly stated group headings. In the hands of the editors these later became the chapter headings and my thirty-nine chapters became sub-sections, so that finally I was back to my original eight or ten main divisions, with the added values of my more numerous subtitles.

I had said in December that I would send the manuscript on August twentieth. At four o'clock on August twentieth I typed the last revision; at four-thirty the manuscript, 531 pages long, not including

the index (25 pages), was in the express office; at five o'clock it was on its way to Chicago, where Lake Forest College was in charge of the contest.

The prize went to a famous theologian for a book on the personality of Jesus, or the philosophy of religion, or something of the sort, and I received a letter from Charles Scribners Sons, publishers for the Bross Foundation. My manuscript had been recommended to them by the Foundation. Might they see it?

They might.

They read it and frankly confessed that they didn't know what to do with it. Their professional readers were enthusiastic. It was a fascinating book, crammed, (perhaps overcramped) with interesting material—almost encyclopedic, in fact. On the other hand, it was so condensed as to seem jerky at times. Moreover, certain portions, such as the chapter showing the influence of the Bible upon profanity, and the part discussing the Biblical basis of much of the slang of the underworld, would certainly offend the more squeamish of the brethren. Worse still, the book didn't fit into any of the usual book sellers' classifications, which raised certain sales difficulties with and for booksellers. Finally, the book was long, too long to be published at a profit.

Still the readers and editors liked it. What to do?

Finally they asked—Would I be willing to shorten the book and re-submit it? They could give no assurance of publication, but were intensely interested.

I was willing. There were two ways I could shorten the manuscript. I could drop out certain chapters bodily. That was the easy way and the book was so constructed that it could be done without wrecking the other chapters.

I chose the hard way. I went through the entire manuscript, cutting ruthlessly everything that didn't yell to high heaven to remain. I cut to the bone, and sometimes I nicked the bone a bit. I condensed until every word had to carry an overload.

When I had finished, the manuscript had shrunk from 531 pages to 380, and I must confess that it was materially improved thereby.

Back it went. More anguish. I finally called it home. It arrived accompanied by the plea, would I be willing to try shortening it still more?

Not without trying it on another publisher.

Just then one of my friends sent me a clipping announcing a competition sponsored by the Abingdon Cokesbury Press. I fired the manuscript in.

The response came so quickly that it startled me. Here was no hesitating. "We like your book and are ready to submit a contract. Since the paper shortage is upon us we cannot guarantee just how soon we will publish it, but we'll do so just as soon as possible, and we'll pay you an advance royalty because of the possible delay."

They did not request a single change, except the clarification of a sentence or two, and the addition of a chapter to bring the story up to date with the war and its ending.

In a few weeks they got the necessary paper and I was busy getting copyright permission for the many quotations made necessary by the plan of the book. Since protection extends for twenty-eight years and may be renewed for a like time, anything published within fifty-six years was potentially subject to copyright.

I was warned to be especially careful about verse, to get permission for even a two-line quotation. Permission should be sought for prose passages of a hundred words or more.

Of the scores of permissions sought, all were granted except one—Rudyard Kipling's daughter withheld permission for the use of seven lines from one of his poems, so those had to be omitted. Permission to quote the verse of Ogden Nash or Emily Dickinson came unusually high—about a dollar a line. Nearly all publishers granted permission without charge. One could not ask for greater courtesy than was extended.

Then came the title. I had originally named the manuscript "O Mighty Book." That didn't fit. It implied an emotional approach, while mine was factual. I wished to write a book easily read by the general public, but also rich for the specialist. (There are 23 pages of references.) So I changed the title to "A Book Goes Forth," under which heading I sold the manuscript.

In due course the press's advertising men and bookstore managers went into a huddle and said, "We don't like the title. It doesn't give the prospective buyer a clear idea of its contents. It would apply just as well to a book on the mechanics of the book-publishing business."

They were right.

Would I mind if they changed the title to "The Bible in English and American Life"? Here was a good chance to hit the ceiling. I didn't. I said, "My job was to write the book. Your job is to sell it. Call it whatever you wish."

So the title was changed.

A few days later I got a rather sheepish letter. The girls in the editorial and mechanical offices of the press were raising Cain. It was far too interesting a book to be loaded with a title that sounded like a theological student's masters' thesis.

The gals brought such heavy pressure that the matter had to be referred from Nashville, Tennessee, to the Big Boss in New York, who went into session with his head advertising man. Between them they pulled a new title out of the bag, "Our Roving Bible—Tracking Its Influence Through English and American Life." Under that title and subtitle it would appear if I had no objections.

I had none. I was an amateur in the field of selling. They were experts. It would be silly for me to interfere. They could call it "Our Bovine Rival," so far as I was concerned. The moment I saw the new title in an advertising layout, I knew that their final judgment had been sound. I am sure that the change in title has greatly increased the sales of the book.

Meanwhile I had been busy making a card-file dummy index. That was fortunate, for when they made up their book dummy they wrote me that they were allowing ten pages for index. I shot back, "You'll have to give or I'll have to chop. There are twenty-five pages of index." They gave. There are twenty-four and a half pages. Had I not done this work far in advance, expansion would have been exceedingly difficult.

The book is out now. No longer do people have to turn red in the face and wave their arms when anyone asks for definite information as to the influence of the Bible upon English and American literature and language. They can turn to "Our Roving Bible" and find out.

And I don't have their previous glittering generalities on the subject irritating me any more. I feel like the Pasadena merchant who has a twenty-foot long sign across the front of his variety store, "I Don't Hate Anybody."

And nothing is nagging at me, except—

In gathering the material for "Our Roving Bible" I ran across another field that is even more neglected, and shrieking to be written.

By the Lord Harry, I'll write a book about that, too. And it'll be four times as much fun and ten times as interesting as the other. I have the first six chapters already tentatively blocked out, and, boy, are they honeys!

The title of the new book will be——but that would be telling. The publishers will probably change it anyway.

□ □ □

## ON OUR COVER—



Margaret A.  
Bartlett

"QUIT trying to write. Going into the poultry business. Think I'll like it better," was the message from a disillusioned writer we received recently on the back of an A. & J. subscription blank. Quite the reverse of Betty MacDonald who quit trying to raise chickens and went into the writing business, thinking she'd like it better!

"The Egg and I", the book that has for months (it has consistently been on the best-seller list since its publication last fall, has currently sold close to 1,000,000 copies) put a smile on the face of the country, tells why. It is autobiographical. To read it is to learn about the author, and to live with her those years on a chicken ranch in the Washington-state wilderness, to soak with her in winter rains, to become acquainted with the neighbors who were thrust upon her—and to marvel at the bubbling good nature of the writer (see cover picture) which made it possible for her to write a book that sparkles with the diamond dew of humor on the grey web of daily living with the chickens, and the loneliness and the rain. "The Egg and I" is Miss MacDonald's first book. It originally ran as a serial in *The Atlantic Monthly*. Screen rights have just been sold to International Pictures.—M. A. B.

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*Midwest Horizons* (originally titled *Horizons*) 360 N. Michigan Ave., Chicago 1, has been indefinitely postponed due to inability of the publishers to obtain a continuing source of paper stock. "The staff has been dispersed, the magazine shelved," states James J. McGuinn.

*Trek*, 119 N. 7th St., St. Louis 1, "due to terrifically adverse conditions at present in the publishing field," has been forced to postpone publication for about 90 days, according to Henry K. Eaton, publisher.

Wheeler Newspaper Syndicate, 231 St. James St. W., Montreal 1, Que., is in the market for fiction, preferably light romances. There is no preference regarding locality or nationalities or themes. Material is bought outright, at varying rates of payment, with a minimum of \$5 a story. "While the initial success of our service has been most encouraging," states Joffre M. Dechene, Montreal manager, "we are working hard at strengthening the service to a point where we will feel justified in making higher rates available to authors and artists."

*Business Girl*, 513½ S. Ervay, Dallas 1, Texas, heretofore a regional publication, is now national in scope, buying from writers in all parts of the country. Betty Oliver is managing editor.

# PLAUSIBILITY VS. FACT

... By CHARLES CARSON



Charles Carson

WHEN you write a fiction story, you write one that is plausible. You see that every act is carefully motivated, that no character ever steps out of his role, that the action builds to a logical climax with no loose ends left dangling.

This is fiction and it is plausible, according to editorial standards. It may sometimes appear to be impossible, but still it is *plausible*. Pardon me if I seem to be repeating, but I'm only telling you what the editors keep telling

me "down at the office."

Personally, I believe only what I see, and I have never bumped into a ready-made fiction plot. Always, there was the loose end dangling somewhere; there was the character who did not run true to form; there was the complication that started off well but never led to anything; and always we have with us the unhappy ending. Yes, this is life, but you don't sell life to Rogers Terrill at two cents a word, or to Ben Hibbs for a dime, until you have switched it around to fit an editorial pattern. And remember, this pattern is designed by an editorial board, not by you or your experiences.

For a couple of decades I have remonstrated in lectures and textbooks that there is all the world of difference between *plausibility* and *fact*. In life *anything* can happen. In fiction only the *plausible* can happen.

Not long ago, a young fellow brought me a story wherein a couple of hi-jackers robbed a place, and while the police were still hot on their trail they came back, stuck up the same establishment, and were caught by a dumb cluck of an employee who happened to bump into them. I told the writer it was implausible to suppose the thugs would re-visit the scene of the crime while the cops were still checking clues about the premises.

The writer came back with a letter saying, "You tell me this wouldn't happen. Well, listen, I was in Denver a few years back when a pair of hoodlums robbed the same drug store each Thursday for three consecutive weeks. The third time they came, a couple of cops were stationed around the corner and shot the hell out of 'em. Now, what do you mean when you say it isn't plausible?"

Police records show that what he said was true. It *shouldn't* have happened, but it *did*. Fiction editors aren't interested in what really happened; they want the kind of thing that logically *should have happened*, circumstances being what they were.

Recently, a book manuscript came to me, dealing with a white man who lived among the Indians in a section of the Old West. It stated that he fathered a total of seven hundred half-breed offspring. Mind you, this story was fiction. When I protested to the writer that this was illogical, even in the case of wildest promiscuity, she immediately produced records from the Bureau of Indian Affairs to show that one trapper was known to have had exactly seven hundred and nine children. Again this writer was

confusing *fiction* with *fact*. I was not asking her for documentary evidence, I was asking only for a situation which the reader would find acceptable.

World War II has been filled with impossible situations, improbable feats of daring and ingenuity which brought victory to America and hope to posterity. Always, Americans have done the impossible. Sure, it's all true, if you want to write history, but fictionists aren't writing history. Their mission is to entertain.

On the other hand, let's have a look at fictional yarns, which have never happened in this or any other world. In our historical Westerns, we find many striking examples. We see redskins riding over the horizon, into waiting cavalrymen and death. On they come, hundreds of them. You'd think they love death, these stupid Indians, who seem to be dying just for the drama of it. Yet, history tells us that if their losses were more than two percent, they would invariably retreat. This is simple military strategy and good sense, and incidentally, the Indians did have pretty good sense.

In one of my fictional Westerns, I had Kit Carson shooting more Indians than most Westerners of that day had ever seen. Actually, Kit had only nineteen notches carved in his gun butt when he and Fremont entered California in 1846, and this was twenty years after Kit took to the plains. The truth is that men like him never went about looking for trouble, and most of the time his gun was holstered. But each foray described in my story appeared perfectly logical at the time it happened, and the action was properly motivated.

Not long ago a lady in a local writers' club showed me a rejected confession story, which editors had declared "implausible." Yet, the writer assured me that such a thing *did happen*. It concerned a girl who was engaged to a young man who went off to war. The soldier was an honest sort, and all that. But after he had been away for a few months, the alleged heroine took up with a dashing character, who, on the surface, was a fugitive from The Amalgamated Society of Heels.

Now, it frequently happens that a well-meaning girl is "taken in" by such a person, but you can't make his motives too obvious. In other words, your girl reader wants to feel that, while the heroine has used bum judgment, under similar circumstances *she* would have done the same thing. As the story was, the reader could only infer that the viewpoint character was an idiot, a strumpet, or both.

Since the reader of confession stories likes to fancy herself in the role of the heroine, she expects the heroine to do what *she* might do under parallel circumstances. If the reader has any sense, she knows that she would never be that gullible. Therefore, to her, the situation is implausible. She doesn't like the girl in the story—and neither does an editor!

If we were to take an example of impossibility in fiction, we should probably select *Amazing Stories*. This magazine comes under the heading of pseudo-scientific stories. Yet, each yarn they print must have a scientific basis as a springboard. In the light of science, it must appear that the story *could have*

(Continued on Page 24)



# THE AUTHOR & JOURNALIST'S HANDY MARKET LIST

## FOR LITERARY WORKERS—PUBLISHED QUARTERLY

### JUNE, 1946

The Handy Market List offers, in brief, convenient form, the information of importance to writers concerning periodical markets. Constant vigilance is exercised to keep this quarterly list accurate and up-to-date; it is appreciated when readers call our attention to errors or omissions. The magazines are grouped under classifications designed to assist the writer in locating the markets for specific types of material. A few abbreviations are employed. M-20 means monthly, 20 cents a copy; 2-M, twice monthly; W, weekly; Q, quarterly. Figures indicate preferred word limits. "Acc." indicates payment on acceptance or shortly after; "Pub." indicates payment shortly before or after publication. When specific word rates are not given, "first-class rates" indicates a general average around 5 cents a word or better; "good rates," around 1 cent a word; "fair rates," around ½ cent a word. The parenthetical statement following title of magazine indicates the banner or name of publishing house; "S. & S." stands for Street & Smith. "Macfadden" for Macfadden Publishing Co., etc. The notation "Slow" or "Unsatisfactory" is a warning that delays or non-payment for material have been reported by contributors. It should be obvious that The Author & Journalist can assume no responsibility for the periodicals here listed, but merely publishes the available information for the guidance of readers. Submitted manuscripts should always be accompanied by return postage—preferably by stamped, addressed return envelopes—and copies should be retained as insurance against loss.

### A—GENERAL LIST

#### STANDARD PERIODICALS

- Alaska Life Magazine**, 708 American Bldg., Seattle 4, Wash. Articles, short stories, on Alaska or of particular interest to Alaskans, 1500-4000; verse, 4-40 lines. Don Reed. ½c. Pub. monthly, 20 cents a copy; 2-M, twice monthly; W, weekly; Q, quarterly. Figures indicate preferred word limits. "Acc." indicates payment on acceptance or shortly after; "Pub." indicates payment shortly before or after publication. When specific word rates are not given, "first-class rates" indicates a general average around 5 cents a word or better; "good rates," around 1 cent a word; "fair rates," around ½ cent a word. The parenthetical statement following title of magazine indicates the banner or name of publishing house; "S. & S." stands for Street & Smith. "Macfadden" for Macfadden Publishing Co., etc. The notation "Slow" or "Unsatisfactory" is a warning that delays or non-payment for material have been reported by contributors. It should be obvious that The Author & Journalist can assume no responsibility for the periodicals here listed, but merely publishes the available information for the guidance of readers. Submitted manuscripts should always be accompanied by return postage—preferably by stamped, addressed return envelopes—and copies should be retained as insurance against loss.
- Alcance**, 45 W. 45th St., New York 19. (M) Literary and cultural material of North American life and thought directed to Latin America. Frances R. Grant.
- Alcance**, 329 W. 108th St., New York. (W-25) Articles on topics of current social and political interest; short modern verse. Rev. John La Farge, S.J. \$25 per 1700 word article (about 1½c). Acc.
- American Hebrew**, The, 48 W. 48th St., New York. (W-15) Articles on Jewish affairs, short stories, Jewish background, American scene 1200-1500. Florence Lindemann. ½c up, shortly after Pub.
- American Inspiration**, (Reslyn Pubs.) 171 Madison Ave., New York 16. (M-25) Inspiring, optimistic stories and articles; verse, jokes, fillers; cartoons. Irving Zinaman. 1c. Acc.
- American Legion Magazine**, 1 Park Ave., New York. (M) Short stories to 2500, short-stories, 1000-1500, and articles, 1500, with appeal to men, especially ex-servicemen; fillers; cartoons. Alexander Gardiner. High rates, Acc. (Query.)
- American Magazine**, The, (Crowell) 250 Park Ave., New York 17. (M-25) Short stories 3000-4500; short shorts 1000-1500; vignettes, 500; novels, 25,000. Articles usually arranged for Summer Blossom; John K. McCaffery, Fiction Ed. First class rates, Acc.
- American Mercury**, The, 570 Lexington Ave., New York 22. (M-25) Political, foreign affairs, art, medicine, science, music, etc., articles and essays, short stories, up to 3000; verse, Lawrence E. Spivak. 3c up, Acc.
- American Scholar**, The, 5 E. 44th St., New York. (Q-65) Articles, 3000-5000; verse, Biram Haydn. \$5, printed page, maximum \$50, verse, \$15-20, Acc.
- American Swedish Monthly**, The, 45 Rockefeller Plaza, New York 20. (M-20) Illustrated articles dealing with Sweden, relations between Sweden and U. S. or stories of prominent Americans of Swedish stock. 1000-2000. John W. Larson. 2c, photos \$3, Acc.
- Arctadian Life**, P. O. Box 233, Cape Girardeau, Mo. (Q-25; 1 yr.) Official organ American Folkways Assn. Ozark folk lore material, Garland Brickey, Ed.-Pub. Verse, prizes only.
- Argosy** (Popular), 205 E. 42nd St., New York 17. (M-25) Short stories of colorful, adventurous, dramatic living, to 5000; novelettes, 10-12,000; complete short novels, 20-25,000. Articles, features, verse. Cartoons. Henry Steeger, Ed.; Rogers Terrill, Mng. Ed.
- Asia and the Americas**, 40 E. 49th St., New York 17. (M-35) Life, developments and activities of the East and relations of the Americas, North and South, with all Asiatic countries. 800-3400. Richard J. Walsh. \$15 a printed page, Acc.
- Atlantic Monthly**, 8 Arlington St., Boston 16. (M-40) Essays, human-interest articles, sketches, short stories, verse; unusual personal experiences: high literary standard. Edward Weeks. Good rates, Acc.
- Beaver**, The, Hudson's Bay Co., Winnipeg, Canada. (Q-25) Articles on travel, exploration, trade, anthropology, natural history of the Canadian North, up to 2500, illustrations essential. Clifford P. Wilson. 1½c. Pub.
- Belgium**, 247 Park Ave., New York 17. (M-50) Articles on Belgian personalities, customs, art, etc., throughout the world; also material on the Belgian Congo, 1000-2000. \$15-25 per article. Pub. Query before submission.
- Best Stories**, 1745 Broadway, New York 19. (M) Smooth stories of family appeal by new authors, to 5000. L. V. Tolces. ½c. Acc. First serial rights.
- Boots**, The, The Airborne Quarterly, 11 Ravine St., Birmingham, Mich. (Q) Fiction to 2000, not necessarily about the war, but must be of special interest to former airborne men; articles about any phase of airborne, airplane, etc.; also stories of veteran opportunities and related subjects. Jokes, cartoons, fillers. Justin P. Buckridge. Up to 2c, Acc.
- Brooklyn**, "The Different Digest," 175 Shepherd Ave., Brooklyn 8, N. Y. (M-15) Lively interviews with Brooklynites who have made good anywhere, 1000; short stories with plot, locale having direct bearing on Brooklyn; short verse with a gin. 5c, Pub.
- California Highway Patrolman**, The, Box 551, Sacramento, Calif. (M) Safety articles; school or city safety drives; 500-2500. W. Howard Jackson. 1c, Acc.
- Canadian Forum**, The, 28 Wellington St., W., Toronto, Can. (M-25) Short stories to 1500 words reflecting current Canadian social scene; articles and essays, 1800. Poems of high literary quality. Alan Creighton, Asst. Ed. \$5 a story, Pub.; poems and articles paid in subscriptions.
- Canadian Geographical Journal**, 49 Metcalfe St., Ottawa, Canada. (M-35) Illustrated geographical articles 1000-5000. Gordon M. Dallyn. 1c up, Acc.
- Canadian National Magazine**, 355 McGill St., Montreal, Canada. (M-10) Articles bearing on Canadian National activities and railway problems, to 1500. C. W. Higgins, Mng. Ed. Acc.
- Chicago Jewish Forum**, 176 W. Adams St., Chicago. (Q) Articles, short stories and poetry, Jewish subjects and minority problems only. Benjamin Weintraub. ½c, Acc.
- Christian Century**, The, 407 S. Dearborn St., Chicago. (W-15) Articles on religious, economic and social topics. Chas. Clayton Morrison. Indefinite rates.
- Christian Science Monitor**, 1 Norway St., Boston 15. (D-5) Articles, essays, for editorial and department pages, up to 800; forum to 1200; poems. Acc., or Pub.
- Collier's**, (Crowell), 250 Park Ave., New York 17. (W-10) Short stories, 1250 up; serials up to 64,000; novels and articles on popular questions of the day 3500; fillers; cartoons; class rates, Acc.
- Columbia**, 45 Wall St., New Haven, Conn. (M-10) (Knights of Columbus) Articles of general Catholic interest, 2500-3500; essays; verse. John Donahue. 1c to 3c, Acc.
- Commentary**, 425 4th Ave., New York 16. (M-40) Religious, political, economic, sociological, literary articles of high quality, 4000-6000. Book reviews. Short stories, 2500-4000. Verse, any length. Elliot E. Cohen. \$150 base rate for articles, Acc.
- Common Ground**, 20 W. 40th St., New York 18. (Q-50) Articles, fiction, and poetry on the racial-cultural situation and folk materials in America, 1500-3000. Margaret Anderson, Ed. \$5 printed page.
- Commonweal**, The, 386 4th Ave., New York 16. (W-15) Independent Catholic review. Timely articles on literature, arts, ham. Edw. Skillin, Jr. ½c, verse 40c line, Pub.
- Coronet**, (Esquire, Inc.) 919 N. Michigan Ave., Chicago 11. (M-25) Articles on events, organizations and personalities of general interest, up to 2500; story-telling photos; Harris Shewelson. \$300 per story or article. Fillers, 400 words or less, 10c. "Out of This World" fillers, 15c-20c. Judith Field, Filler Ed., 366 Madison Ave., New York. Acc.
- Cosmopolitan Magazine**, (Hearst) 959 8th Ave., New York 19. (M-35) Outstanding short stories 4000-6000; short shorts 1000-2000; novelettes 10,000-20,000; serials 50,000-60,000; book-length novels, non-fiction features. Articles of cosmopolitan interest 2000-3000. Arthur Gordon. First-class rates, Acc.
- Cue Magazine**, 6 E. 39th St., New York. Entirely staff-written. Buys no outside contributions. Jesse Zunsner, Ex. Ed.
- Current History**, 2630 Upland Way, Philadelphia 31. (M-25) Historical news, world affairs, diplomacy, strategy, important U. S. events; important war documents. D. G. Redmond. 1c. Pub.

**Desert Magazine, The**, El Centro, Calif. (M-25) Illustrated feature articles from the desert Southwest on travel, nature, mining, archaeology, exploration, personalities, Indians. (Overstocked with poetry.) Randall Henderson. 1½c and up, prose. Photos \$1 to \$3, Acc.

**Digest and Review**, 686 Broadway, New York. (M-25) Second serial rights on articles on politics, national defense, science, psychology, self-help, vocational guidance. Authentic, sparkling. No poetry, fiction, photos. Credit to author and magazine; also free copies of issue containing digest. F. L. Nelson. 1c-2c.

**Eagle Magazine, The**, 212 West Wisconsin Ave., Milwaukee 3. (M) Personality sketches on prominent or interesting Eagle members, articles on cities or sections of the country with some Eagle color, 1200-1500. Robert W. Hansen. 3c; photos \$5, Pub.

**Elks Magazine**, 50 E. 42nd St., New York 17. (M-20) War articles, 5000; cartoons. All material must touch on war or post-war world. Coles Phillips. \$100 to \$500, Acc.

**Esquire (Esquire-Coronet)**, 919 N. Michigan Ave., Chicago 11. (M-50) Sophisticated unsentimental articles; masculine viewpoint; essays, sketches, short stories, especially action, 2000; cartoons, cartoon ideas. (No feminine by-lines.) David A. Smart. Usually \$100 up for story or article. Needs satire. Acc.

**Everybody's Digest**, (W. J. Smith, Inc.) 420 Lexington Ave., New York 17. (M-15) World events, politics, business, personalities, unique and human interest stories, humor, etc.; fillers 80% digest, 20% new material. Wm. H. Kofoed. Edit. Dir.; Theodore Irwin, Ed.; Madalynne Reuter, Mng. Ed. Good rates, Acc.

**Extension (The National Catholic Monthly)**, 360 N. Michigan Ave., Chicago 1. (M-30) Short stories, 2000-6000; romance, adventure, detective, humorous; six installment serials, 5000; short-stories; articles; cartoons. Eileen O'Hayer. Good rates.

**Eyes**, Iowa City, Ia. (M-25) Articles on Negro progress; sonnets or short verse; fillers; photos of Negroes and of whites and Negroes working cooperatively. H. I. Fontellion-Nanton. Payment by arrangement.

**Facts**, 75 West St., New York 6. (M-25) Factual articles on historical, scientific, political, military, social, psychological, and literary subjects with current application, 2000-3000; fillers, to 500. Henry Walsh Lee. 3c, top of \$150, Pub.

**Far East, The**, St. Columban's, Milton, Mass. (M-10) Catholic mission features largely staff-prepared; buys short (1500-1800) stories with authentic Catholic background; authentic travel and human-interest articles and photos on China, Philippines, Burma, Korea, Japan, etc.; non-political cartoons; good poetry. Stories, \$30, Acc.; articles and photos, proportionately; poetry, 10c a line. (Send 10c to St. Columban's, Milton, Mass., for sample copy.)

**Foreign Service (V.F.W.)**, Broadway at 34th, Kansas City, Mo. Factual military service stories; articles on subjects pertinent to interests of both discharged veterans and men in service, 1000-2000. Barney Yanofsky. Good rates, Acc.

**Fortune**, 350 5th Ave., New York 1. (M-51) Articles with industrial tie-up, 95% staff-written. Some source material purchased. Wm. D. Geer, Publisher.

**Forum**, 2030 Upland Way, Philadelphia 31. (M) Articles of general political, social, or literary interest, to 2500 words. D. G. Redmond. 1c.

**Future**, 407 S. Dearborn St., Chicago 5. (M-25) National magazine of U. S. Junior C. of C. Articles on any subject of interest to young men (21-35) to 2000, with illustrations; cartoons. C. W. Bower, Ed. Pub.

**Ghost Town News**, 112 W. 9th St., Los Angeles, Calif. (M-25) Articles truly representative of the great West—interesting human interest stories of people and places; authentic tales of the Old West; brief biographical sketches of old Westerners; entertaining stories, 900-1000 word articles with one or two pictures preferred. Nichols Field Wilson. 1½c, Pub.

**G. I. Joe (Volitant Pub. Co.)**, 103 Park Ave., New York 17. Articles, stories, with serviceman angle, to 2000; fillers; photos; cartoons. 2c; cartoons, \$10; acc. Photos, \$5, Pub.

**Grit, Williamsport 3, Pa.** (W-7) Clean short stories, adventure, mystery, love, Western, etc., 1000-3500; serials. Odd, strange pictures, brief text; personalities and articles of general interest, 300-1300; short illustrated articles for women's and children's pages. Howard R. Davis. \$4 to \$8 per short story, varying rates for articles, photos \$3, Acc.

**Harper's Magazine**, 49 E. 33rd St., New York 16. (M-40) Timely articles for intelligent readers; short stories; essays; fillers; verse. Frederick Lewis Allen. Acc.

**Hence**, 68 W. Washington St., Chicago. (M-25) Articles of veteran interest, 500-2000; short stories of general interest, novelettes, serials; veteran-interest editorials, 500; verse, jokes, cartoons, cartoon ideas, photos. Henry Richmond. Varying rates, except for verse, 21 cents a line, Pub.

**Human Nature**, 1950 Curtis St., Denver 2, Colo. (M) Articles dealing in a simplified, popular way with the psychology of behavior, 1500-2500. An inspirational conclusion is very desirable. Fillers, 150-300. James F. Ferguson. ¼c up, Acc.

**Inter-American**, 201 E. 57th St., New York 22. (M-25) Features, articles on specific current developments in Latin American countries, strong human-interest approach, but no romantic drive, to 2000. Scott Seegers. 2½c; photos, \$5. Acc. Reprint proceeds split with author. Query.

**In Short**, (Farrell Pub. Co.) 48 E. 43rd St., New York 17. (M-15) Light, general articles, under 2000; very occasionally humorous short stories (very short); humorous fillers, to 300. Lyon Mearson. 5c; jokes \$2-55; fillers, \$5-10, Acc.

**J. C. Review**, 130 N. Wells St., Chicago 6. (M) Easy-to-read, popular style articles on vocational guidance, child care, family welfare, and care of the aged. Louis Ludwig. 3c-5c, Acc. (No longer in market for outside material.)

**Journal of Living**, 1819 Broadway, New York 23. (M-35).

Short fact items, fillers, jokes, epigrams, dealing with food, nutrition, better living. Query first on feature length articles. Leonard M. Leonard, Ed.; Ann White, Features Ed. Excellent rates, articles; fillers, \$3-55; jokes, \$2-53, Acc.

**Judy's**, Judy Bldg., 3323 Michigan Blvd., Chicago 16. (M-25) Current interest articles 800-1200 (no rewrites of encyclopedia or textbook); short stories, 800-1600. Will Judy. 1c, Pub.

**Klwanis Magazine, The**, 520 N. Michigan Ave., Chicago. (M) Articles of a public affairs nature and on community problems, 1000-2000. Felix B. Streckmans, Mng. Ed. 2c-3c, Acc.

**Leatherne k**, Marine Barracks, 8th and I Sts., S.E. Washington 25, D. C. (M-15) Articles by enlisted Marines only.

**Liberty**, 37 W. 57th St., New York 19. (M-10) Romantic, adventure, humorous short stories, youthful appeal, 1000-5000; 2-part serials; timely human interest articles; verse; fillers; cartoons. Edward Maher. First-Class rates, Acc.

**MacLean's (MacLean)**, 481 University Ave., Toronto, Canada. (Semi-M-10) Short stories, love, romance, sea, mystery, industrial, war, adventure, outdoor, up to 5000. Illustrated articles of Canadian interest; cartoons. W. A. Irwin, Ed. 3c up, Acc.

**Magazine Antiques, The**, 40 E. 49th St., New York. (M-50) Authoritative articles representing new discovery, or a new point of view, or a new opinion, regarding some aspect of glass, china, metalware, furniture, etc., 1000-2500. Jokes; fillers; essays, news items; photos. Alice Winchester. 1½c, Pub.; exclusive photos, paid for at cost.

**Magazine Digest**, 20 Spadina Rd., Toronto, Canada. Buys original articles and fillers. Anne Fromer, Mng. Ed. 7c-10c, Acc.

**Marine Corps Gazette, The**, MB, Marine Corps Schools, Box 106, Quantico, Va. (M-30) Professional, military, and Marine Corps subjects, 1000 to 2000, illustrated. 3c, Pub.

**March of Progress Magazine**, Pontiac Bldg., 542 S. Dearborn St., Chicago 5. (M-25) Action-packed, human-interest, non-controversial articles stimulating or entertaining to a mass readership, particularly in the Family Group, to 2400; quizzes, puzzles, games; fillers; shorts. John G. Finch. Short material, 1½c, features, 2c-3c, payment on completion of editing. 50% of income from reprints.

**Mayflower's Log, The**, Mayflower Hotel, Washington 6, D. C. (M) Stories, verse and sophisticated articles on general subjects, 1000-2000; anecdotes, 15-150, flat rate \$3 an item. Frank B. Cook. Payment by article, average 1½c-2c, Acc. (Overstocked.)

**Menorah Journal, The**, 63 5th Ave., New York. (Q-150) Jewish short stories, sketches, one-act plays, essays, poetry. Henry Hurwitz. 1c up, Pub.

**Modern Mexico**, 381 4th Ave., New York 16. Human-interest articles and articles dealing with the cultural institutions, business, people, and day-by-day life in Mexico; some fiction; 2000 words plus photos. Ind.

**Montrealer, The**, 1075 Beaver Hill, Montreal, P. Q., Canada. (M-10) Short stories to 1500. Roslyn Watkins. 1c, Pub.

**Montreal Standard, The**, Montreal, P. Q., Canada. (W-10) Features of Canadian interest, short stories, 1500-4000, novellettes, about 35,000. A. G. Gilbert. 1c-2c, Acc.

**Nation, The**, 20 Vesey St., New York 7. (W-15) Articles on politics, literature, economics, up to 2400. Freda Kirchwey. 1½c, Pub.

**National Digest**, 2030 Upland Way, Philadelphia 31. (M) Mainly a digest. All original material staff-written. D. G. Redmond.

**National Geographic Magazine**, 16th and M Sts., N. W., Washington 6, D. C. (M-50) Official journal of National Geographic Society. Articles on travel and geographic subjects up to 7500; photographs. Gilbert Grosvenor. First-class rates, Acc.

**National Jewish Monthly, The**, 1003 K St., N.W., Washington, D.C. (M-15) Short stories, articles, essays, Jewish interest. 1000-3000. Edward E. Grusd. 1c to 2c, Pub.

**National Police Gazette**, 1560 Broadway, New York 19. Factual police stories, sports stories, to 1500; personality pieces or sports figures; short Washington items. Harold H. Roswell. 2c up, Pub.

**New Masses**, 104 E. 9th St., New York 3. (W-15) Progressive sociological, economic articles, addressed particularly to the middle class; also short stories, reportage, sketches, poems, cartoons, photos. Payment by arrangement. (Marxist.)

**New Mexico Magazine**, Santa Fe, N. M. (M-15) Illustrated articles on New Mexico. George Fitzpatrick. \$10 to \$15 per article, Pub. Verse, no payment.

**New Republic, The**, 40 E. 49th St., New York. (W-15) General articles, 1500-2500, dealing with economics, sociology, national and international affairs. Bruce Bliven. 2c, Pub.

**New Yorker, The**, 25 W. 43rd St., New York 18. (W-15) Short stories and humor 400 to 2000; factual and biographical material up to 2500; cartoons, cartoon ideas; light verse. Good rates, Acc.

**Omnibook**, 76 9th Ave., New York. (M-35) 25,000 word abridgements of current best-selling books. Pays up to \$300 for abridged reprint rights. Acc. (Not interested in original material.)

**Opinion**, 17 E. 42nd St., New York 17. (M-25) Articles 2000 short stories 2000; verse; fillers; Jewish interest. Dr. Stephen S. Wise. 1c, Pub.

**Opportunity. A Journal of Negro Life**, 1133 Broadway, New York. (Q-25) Short stories, articles, poetry; Negro life and problems. Madeline L. Aldridge. No payment.

**Our Army**, 11 Park Place, New York 7. (M-30) Stimulating controversial military articles; short service stories 1000 to 1200; jokes; cartoons; regular army background. Carl Gardner. Payment based on piece, not number of words, Pub.

**Our Book—Good Will**, 465-406 Blackstone Bldg., 1426 W. 3rd St., Cleveland 13. Features, articles, fiction, shorts, poetry, with emphasis on idealism and good will, under 3000. Frances Merchant. ½c.

**Our Dumb Animals**, 180 Longwood Ave., Boston 15, Mass. (M-10) S. P. C. A. organ. Animal articles, up to 500; verse up to 16 lines; cartoons; photos. W. A. Swallow. 1/2c, poems \$1 up. Acc.

**Our Navy**, 1 Hanson Pl., Brooklyn 17, N. Y. (2M-25) Authentic articles on modern naval subjects 2000-4000; action naval short stories; photos. Cliff Alderman. 1/2-1c, Pub. No payment for verse.

**Pacific Frontier and the Philippines**, 305 Temple St., Los Angeles. (M-15) Feature articles on social, economic and political issues, 2000, as well as short stories depicting the problems and cultural potentialities of the people of the Pacific basin. Verse; jokes; fillers; cartoons; cartoon ideas. Stanley B. Garlsey. Pub. 1/2c.

**Pageant** (Hillman Periodicals), 535 5th Ave., New York 17. (M-25) Pocket-size magazine using only original material, articles, photographic features. Articles on any subject of interest to a mass circulation periodical, to 3000. Many short fillers. Vernon Pope.

**Pan American, The**, (Famous Features Syndicate), Avenue of the Americas, New York 19. \$7.50 yr. including Year Book.) Articles on Latin America, business and industrial subjects preferred. Fillers about Latin America; exceptional photos. \$15 up. Pub.

**Pathfinder**, 1323 M St., N.W., Washington 5, D. C. (E.O.W.-10) Human interest and local history for "Americans." "Pathfinders," and "Education" departments. 100-350; cartoons; photos. Donald McNeil. 5c a word for edited material. Acc.

**Pen, P. O. Box 2451**, Denver 1, Colo. (M) Articles, 500-1000; short stories and vignettes, 500-1500; verse; fillers; all material particularly interesting to teachers, federal and public workers—out-of-doors, love, domestic, rural, juvenile, medical, scientific, fashion, education, health, sports. A. H. Lindsay. 5c, fiction and articles; \$2.50-\$10 verse; \$2.50-\$10 fillers; up to \$10 photos. Acc. (Temporarily overstocked in several departments.)

**Pipe Lovers**, Room 623 Guaranty Bldg., Hollywood 28, Cal. (M-25) A magazine for men using articles on pipes, pipe smoking and related subjects, to 1000. Geo. W. Cushman. 1c, Pub.

**Practical Knowledge Monthly**, 1139 S. Wabash Ave., Chicago 5. (M-10) Practical applied psychology, popular mechanics, self-help, vocational articles, 1000, all written for men who are ambitious to get ahead. V. Peter Ferrara. Approx. 2c, photos \$2-\$3. Acc.

**Predictions . . . By Experts**, (Parents' Institute) 52 Vanderbilt Ave., New York 17. Predictions by experts in many fields, to 2000. Barbara Rothschild. 3c, additional for line drawings.

**Profitable Hobbies**, 5007 Westport Sta., Kansas City 3, Mo. (M-25) Original how-to-do-it articles; features demonstrating the financial possibilities of suggested enterprises; fact items; epigrams or jokes with hobby angles. T. M. O'Leary. 1c, letters, \$2, photos, \$1-\$5. Pub.

**Railroad Magazine**, (Popular) 205 E. 42nd St., New York 17. (M-25) Technically accurate railroad material. Fact articles and photo stories. Query editor beforehand stating subject and qualifications for handling. Henry B. Comstock. Good rates. Acc. (Overstocked with poetry and fillers.)

**Rayburn's Ozark Guide**, Eureka Springs, Ark. (Q-35) Short stories, features, verse, photos with Ozark slant. Otto Ernest Rayburn. Payment by arrangement.

**Reader's Digest**, Pleasantville, N. Y. (M-25) Digests of published articles; occasionally original articles. Good rates. Acc.

**Read**, 75 West St., New York 6. (M-25) Timely general articles to interest whole family; fillers to 1500, with exceptionally good articles to 2000. No fiction or photographs. Henry Walsh Lee. 5c, Pub. Top of \$150.

**Reader's Scope**, 114 E. 32nd St., New York 16. (M-25) Pocket-size magazine using reprints and original material. Open market for self-help, and anti-Fascist, post-war, foreign affairs, etc., articles; profiles of interesting people, 1200-1500, with occasional article to 3000. E. A. Pillar.

**Redbook** (McCall) 230 Park Ave., New York 17. (M-25) Short stories, serials, complete novels, novelettes, feature articles. Edwin Balmer. First-class rates. Acc.

**Renascence**, 787 Washington St., New York 14. (Bi-M-25) High quality fiction to 6000, critical articles to 10,000; miscellany in the various arts. James Blish and Robert W. Lowndes. Payment by subscription.

**Rocky Mountain Life**, 1447 Stout St., Denver 2, Colo. (M-25) Articles with regional appeal, 800-1000; humorous essays and short stories, 1000; light verse; Western fillers. William J. Parker. 1c, Pub. Verse by arrangement.

**Rotarian, The**, 35 E. Wacker Drive, Chicago 17. (M-25) Authoritative articles on business and industry, social and economic problems, travel sketches, humor, essays, 1500-2000. Little fiction used. Eloland D. Case. First-class rates. Acc.

**Russian Review**, The, 213 W. 23rd St., New York. (Semi-An.-\$1) Scholarly articles and essays on Russia, past or present, 3000-3500. \$25. Acc.

**Salute**, 19 Park Pl., New York 7. (M-15) Articles on current national problems with G. I. point of view; fiction, especially good love stories, and humor to 3000; cartoons and cartoon ideas. L. Gleason. Pub. 10c. Acc.

**Saturday Evening Post, The**, (Curtis) Independence Sq., Philadelphia 5. (W-10) Articles on timely topics 1000-4000; short stories 2500-5000; serials 40,000 to 60,000; lyric and humorous verse; skits, cartoons, non-fiction fillers, to 500. Ben Hibbs. First-class rates. Acc. (Reports within a week.)

**Saturday Night**, 73 Richmond St., W., Toronto, Canada. (W) Articles of Canadian interest up to 1000; light, humorous articles, satire. B. K. Sandwell. 1/4 to 1c, photos \$2-\$3. Pub.

**Saturday Review of Literature**, 25 W. 45th St., New York 19. (W) Articles, essays, verse, fact-items, on literature. Norman Cousins.

**Sea Power**, 76 9th Ave., New York. Published by Navy

League of U. S. (M-25) Articles to 2500 on all aspects of all navies and the merchant marine; aviation; also first person stories of war adventures at sea. Roger Kafka. 2c, Pub. Query.

**Sir**, (Volitant Pub. Co.) 103 Park Ave., New York 17. (Bi-M-25) Short articles to 3000, and stories of appeal to men 1000 to 4000; short-stories; fillers, 1000; verse; cartoons, 2c. Acc.

**St. Anthony Messenger**, (Franciscan Fathers) 1615 Republic St., Cincinnati 10. (M-25) Catholic family magazine. Human-interest features on prominent Catholic achievements and individuals; articles on current events, especially when having Catholic significance, 2000-2500; short stories on modern themes slanted for mature audiences, 2000-2500. Extra payment for photos retained. Occasional poetry on inspirational, religious, and nature themes. Rev. Hyacinth Blocker, O.F.M. 3c up. Acc.

**Story**, 432 4th Ave., New York. (Bi-M-40) D-tentive short stories, "novellas." Whit Burnett. Moderate rates, Pub.

**Story Digest**, (Popular Publications), 205 E. 42nd St., New York. (M-25) Pocket-size fiction reprint. Barbara Brandt and Lawrence Galton, Co-Eds. \$150, full-length story; 5c a word or \$5 an item, jokes, fillers.

**Swank**, 33 W. 42nd St., New York 18. (Bi-M) Pocket-size male digest. Buys no original material. Arnold Shaw.

**This Month**, 247 Park Ave., New York 17. (M-25) Human interest political and international articles to 1500; popular science; fillers, jokes, fact items, etc., to 500; short stories, cartoons. Ada Siegel. 4c-10c; jokes, \$5; epigrams, \$3; fillers, \$5-\$10. Acc.

**This Week**, 420 Lexington Ave., New York 17. (W) magazine section of 21 newspapers. Romance, mystery, adventure, humorous short stories, 1200-4000; short articles on popular science, interesting personalities, sports, news, subjects making for a better America, to 1500; interesting non-war short, 800-1000; fillers, cartoons, short animal material; appealing animal photos. William I. Nichols.

**Times Magazine**, The, Times Sq., New York 18. Articles, 1500-2500, and verse based on the news, topics relating to sports, nature, science, education, the world of fashion and women's interest. Lester Markel, Sunday Ed. \$100-\$200 for full-size article.

**Tomorrow**, 11 E. 44th St., New York 17. (M-35) Forward-looking and unbiased articles of general interest; world affairs, economics, science, education; literature and the arts together with exceptional fiction and verse. Outstanding feature is book review section with thoughtful appraisals of significant books. Eileen J. Garrett. \$100 up. Acc.

**Toronto Star Weekly**, The, 80 King St. W., Toronto, Canada. (W-10) Feature articles, Canadian appeal, to 2500. Novels, 50-90,000, and serials, 18-20,000; short stories, 500-4500; love-adventure, romantic, Western, mystery, detective, sport, etc., cartoons; photos. Jeannette F. Finch, Article Ed.; Gwen Cowley, Fict. Ed. Varying rates. Acc.

**Town and Country**, 572 Madison Ave., New York 22. (M-20) Satirical, topical short stories, articles, essays, on unusual subjects, not addressed to a purely feminine public. Harry Bull. Varying rates, Pub.

**Townsend National Weekly**, 450 E. Ohio St., Chicago 11. (W) 1000-word short-stories of general family interest, not limited to old-age pensioners. Jesse George Murray. \$15-\$25 each.

**True** (Country Press), 1501 Broadway, New York 18. (M-25) Any factual subject of interest to men—adventure, personality, sports, hunting, fishing—to 5000. Fillers 500 up. Cartoons; cartoon ideas. Bill Williams. According to value. Acc.

**U. S. Army Review**, 300 Mine Workers Bldg., Springfield, Ill. (Bi-M) Personal, human-interest military features, with articles to 1500. Harry C. Ford. 1/2c up.

**U. S. Navy Magazine**, 512 5th Ave., New York 18. (M-25) Material largely from naval personnel; to 2000. H. C. Blackerby. 1/2c, Pub.

**Vet**, 206 E. 5th St., Cincinnati 2. (M-25) Articles and essays, 1000-1500; short stories and novelettes, 800-1000; serials, 3000; verse, 150-300 words; fillers, jokes, etc., 50-100; all with veteran angle. Joseph Lepo. Moderate rates, Pub.

**Virginia Quarterly Review**, 1 West Range, Charlottesville, Va. (Q-75) Exceptional literary, scientific, political essays 3000-7000; short stories and verse of high standard. Charlotte Kohler, Mng. Ed. Good rates, Pub.

**Welcome News**, 404 W. 9th St., Los Angeles. (Q-10 for duration.) Articles on travel, history, biography, 200-1500; essays on Cooperatives and social reform, 1000-1200; short stories along cooperative lines; varied verse. T. G. Mauritzen. Payment as agreed, Pub. (Overstocked.)

**Westways**, 2601 So. Figueroa St., Los Angeles 54, Calif. (M-20) Articles 600-1500, photos of out-of-doors, natural science, history, etc., on Calif., Ariz., Utah, Nevada, New Mexico, and So. Colorado. Verse. Phil Townsend Hanna. 3/4c, Acc.

**Whisper**, (Harrison Pubs.) 340 W. 57th St., New York. (Bi-M-15) Exposé articles and startling news features, heavily illustrated. Eidythe Farrell. 2/4c; photos \$5. Acc.

**Woodmen of the World**, 216 Insurance Bldg., Omaha, Neb. (M-5) Short stories with appeal to male reader. Horace L. Rosenblum. \$5. Acc.

**Yale Review**, Box 1725, New Haven 7, Conn. (Q-51) Articles on current political, literary, scientific, art subjects 500-6000. Helen MacAfee, Mng. Ed. Good rates, Pub.

**Yankee**, Dublin, N. H. (M-25) Robb Sagendorf. Short fiction, articles, 1500; verse, 8 lines; fillers, cartoons, photos. Yankee trading instinct appeal. 1c-2c; 3c-5c, verse.

**Your Life, The Popular Guide to Desirable Living**, 354 4th Ave., New York 10. (M-25) Inspirational, helpful articles on living. 1200-2500; quizzes; brief games; fillers. Douglas Lurton. First-class rates. Acc.

**Your Mind—Psychology Digest**, 103 Park Ave., New York 17. (M-25) Material on psychological subject-matter, 1-2000; fillers; stories and occasional poetry with psychological slant. Dr. Thomas Garrett, Ed.; Lesley Kuhn, Mng. Ed. 1c-2c, Acc.



**Your Personality**, 354 4th Ave., New York 10. (Twice a year.) Helpful articles on all phases of personality, 700-2500. Good rates, Acc.

## WOMEN'S AND HOME MAGAZINES

**American Baby**, Inc., 258 Riverside Drive, New York. (M-15) For expectant mothers and mothers of babies under one year old. Uses in every issue an article by physician. No fiction. No payment for verse. Welcomes contributions of less than 1000 words dealing with infant care. No photos. Only magazine of its kind edited by a professional registered nurse, Beulah France. 1/2c, Pub.

**American Family Magazine**, 53 W. Jackson Blvd., Chicago. (M) Articles, 500-1500, covering all phases of home and family life; brief verse; fillers; jokes, puzzles; cartoons. John W. Mullen, 1c, Pub. (Reported unsatisfactory.)

**Baby Post**, 55 W. 42nd St., New York 18. (Q-25) Authoritative articles on baby care, home features, and occasionally a short story of appeal to this particular field; verse. Louise Cripps. 2-5c.

**Baby Talk**, 420 Madison Ave., New York 17. (M-25) Lightly handled but constructive articles about babies and their care. 1000-2000. Irene Parrott. 1c, Acc.

**Brides Magazine**, 527 5th Ave., New York 17. (Q) Articles, 100-1500, covering fashions, recipes, home decoration, etc., of interest to brides. Marian E. Murtfeldt. Varying rates, Acc.

**Bronze Housekeeper**, The, 34 S. 17th St., Philadelphia 3. (M) Negro domestic-homemaking magazine. Overstocked on articles and fiction, but interesting in 100-word fillers, 40-word jokes, epigrams. Thomas H. Todd. Ind.

**Business Girl**, Business Girl Publishing Co., Inc., Dallas, Texas. (M-25) Success stories of business girls, with photos of girls written up, 1000-5000; fillers on women in unusual businesses, 150-400. Cartoons, jokes for "Good Humor" column, 50c each. Betty Oliver. 1c; fillers, \$5, Pub.

**Californian**, The, 210 W. 7th St., Los Angeles. (M-25) Articles on interesting women in Californian life, careers for women, etc., 750-1000; light, warm, mood, character, plot short stories, 1000-1800; Californian travel articles; humorous or light emotional verse. J. R. Osherenko, Ed.; Irwin Sloan, Mng. Ed. Varying rates, Pub.

**Canadian Home Journal**, 73 Richmond St., W., Toronto, Ont. (M-10) Short stories to 5000, 4 to 6-part serials; articles of interest to Canadian women, 2500. W. Dawson. Good rates, Acc.

**Charm Magazine**, (S. & S.), 122 E. 42nd St., New York 17. (M-15) Articles to 3000 of interest to the business girl, age 20-30; short stories; fillers; verse. Cartoons. Mrs. Frances Harrington. Good rates, Acc.

**Chateleine**, (Maclean) 481 University Ave., Toronto, Canada. (M-10) Short stories, love, married-life, parental problems, mystery, adventure, 3500-5000. Articles, Canadian interest, up to 2000. Mary-Etta Macpherson, Mng. Ed. 3c up, Acc.

**Deb**, (Bilhara Pub. Co.) 295 Madison Ave., New York. (M-25) Feature articles, 2000-3000; young and breezy fiction of interest to young unmarried women, with emphasis on late teens, 1500-5000; fillers; light verse. Tess Buxton. Flat rate, Acc.

**Everywoman's Magazine**, (Coast-to-Coast Pub. Co.) 1790 Broadway, New York. (M-5) Love and domestic stories with housewife slant, 3500-5000; short-stories, 1200-1500; light articles, 1000; short verse; how-to-do-it items; cartoons. Joan Ranson. Approx. 2c, Acc.; short shorts, \$50-\$75; short stories, 3500-5000, \$100-\$150; 4-6 part serials, \$600.

**Family Circle Magazine**, The, 25 W. 45th St., New York 19. (W-gratis) Short stories 1500-3500. R. R. Endicott, 3-5c, Acc. (Limited market.)

**Family Digest**, 549 N. Jefferson, Huntington, Ind. (M-20) Articles, 1000-1500; short stories, 1500-2000, on family subjects. F. A. Fink. 1/2c-2c, Pub.

**Fascination**, 119 W. 57th St., New York 19. (M-25) Short stories, serials, novelettes and articles to appeal to women from teen-age to middle-age. Special stress on beauty, charm, and style. Verse; jokes. Ind. rates.

**Glamour**, (Conde Nast) 420 Lexington Ave., New York 17. (M-20) Love, humor, unusual career articles; good personality pieces; politics; world affairs; social problems; how-to articles; facts with light treatment; fillers. Elizabeth Penrose, Ed.; Miss Ray Pierre, Feature Ed. \$25-\$150, Acc. (Query on articles.)

**Good Housekeeping**, (Hearst) 57th St. and 8th Ave., New York 19. Short stories up to 10,000; short articles; verse. Herbert R. Mayes. Acc.

**Harper's Bazaar**, 572 Madison Ave., New York 22. (M-50) Distinguished short stories only; not popular magazine material. Frequent articles in outline form. Mary Louise Aswell, Lit. Ed. Good rates, Acc.

**Holland's, The Magazine of the South**, Main and 2nd Sts., Dallas, Tex. (M-10) Articles of interest to Southern women, 1000-2000; love short stories, 1500-3000; novelettes, 10,000; fillers, 200-500-1000. J. Tom Mann. 1c up, Acc.

**Home**, 161 8th Ave. N., Nashville 3, Tenn. (M-25) Short stories and feature articles of interest to home and family groups, Christian viewpoint, 750-1800; short poems of lyric quality, human interest, and beauty; occasional photos. Howard M. Reeves. 1/2c average, Acc.

**Household**, 8th and Jackson Sts., Topeka, Kans. (M-20) Household and general articles, short stories 1000-5000. Nelson Antrim Crawford. 2c up, verse 50c.

**Housekeeper's Digest**, 5549 Germantown, Philadelphia. (M-25) Articles on cooking, recipes, canning, interior decorating, etc.; household hints; short stories, novelettes of interest to women. Mada Winship. Ind.

**Independent Woman**, 1819 Broadway, New York. (M-15) (National Federation Business & Professional Women's Clubs) Articles expressing woman's viewpoint on social and economic

matters, business and professional women's problems, stories of women's success in business, technique for satisfying living; women's adventures; light, humorous articles, woman's angle, 1500-1800. Verse 2-5 stanzas. Frances Maule. \$5-\$35 per article, verse \$2-\$3, Acc.

**Ladies' Home Journal**, (Curtis) Independence Sq., Philadelphia 5. (M-25) Articles 2000-5000; short stories 2500-7500; serials, 50-70,000; novelettes 20-40,000, short lyric verse; fillers cartoons. Bruce Gould, Beatrice Blackmar Gould. First-class rates, Acc.

**Mademoiselle**, (S. & S.) 122 E. 42nd St., New York 17. (M-25) Short stories and articles for smart young women, ages 18-35, 1500-3500. Fiction editor: George Davis, Acc.

**Mayfair**, (Maclean) 481 University Ave., Toronto, Canada. (M-25) Articles of Canadian interest on fashion, society, the arts, sport. Fiction editor: George Davis, Acc.

**McCall's Magazine**, (McCall), 230 Park Ave., New York 17. (M-15) Serials, 40,000; complete novels, 20,000; novelettes, 10-12,000; short stories, 5000-6000; articles; verse. Otis L. Wiese. First-class rates, Acc.

**Mothers Home Life**, 179 E. 2nd St., Winona, Minn. (M-5) Articles, 300-500; short stories 2500-2700; short verse. Dorothy Leicht. Fair rates, Pub.

**Mr. and Mrs.**, 21 E. Van Buren St., Chicago 4. (M) General interest publication with one section each for men, family, and women. Articles and fiction, 500-2500. No material on religion, politics, racial or class problems. Cartoons and small humorous comic strips. Joseph Kashnick, Assoc. Ed. Ind.

**My Baby**, 1 E. 53rd St., New York (M) Articles to 1000 of interest to expectant mothers, new mothers, and mothers of children up to six years. Photos. No poetry. Gertrude Warburton. 1c, Pub.

**National Home Monthly**, (Home Pub. Co.) Bannatyne and Dagmar Sts., Winnipeg, Man., Canada. (M-10) Illustrated feature articles; short stories, 4500; verse. L. E. Brownell. Good rates, Acc.

**National Parent-Teacher**, The, 600 S. Michigan Blvd., Chicago 5. (M) Scientifically accurate, but informally written, illustrated articles on rearing and education of children, to 2500. Eva H. Grant. 1c, photos \$1-\$3, Acc.

**Parents' Magazine**, The, 52 Vanderbilt Ave., New York 17. (M-25) Articles on family relationships, child care, food with menus and recipes, etc., 2000-3000. Clara Savage Littledale. 2-3c, Acc.; shorts on childhood and teen-age problems \$5 each. Pub.

**She**, (News Story Worldwide, Inc.) 521 5th Ave., New York. (M-25) Articles covering women's everyday problems—romance, careers, self-improvement, etc.—1000-3000; stories, either first or third-person, 2000 to 4000. Self evaluation and questionnaires; original test-yourself ideas and other entertaining features, to 2000; fillers; humorous verse; cartoons and cartoon ideas. 1-3c, Acc.

**Today's Woman**, (Fawcett Pubs., Inc.), 1501 Broadway, New York 18. (M-25) Short stories, 3000-7000; novelettes, 12,500. Temporarily stocked with 22,000 word novels. Special interest in all the phases of contemporary life which affect and interest the young woman of 1946. Personality and career articles; surveys of social, psychological and medical problems based on the experiences and experiments of authorities in these fields. Self-help, factual fillers, 800. Top rates. Geraldine Rhoads, Ed.; Wm. C. Lengel, Exec. Ed.

**Two-to-Six**, 420 Madison Ave., New York 17. (M-25) Articles on child care, age 2-6, 1000-1500; good illustrative photos of children 2-6. Irene Parrott. 3c within 30 days of Acc.

**Vogue, Incorporating Vanity Fair**, (Conde Nast) 420 Lexington Ave., New York 17. (M-35) Articles of interest to women, 1500-2000; photos. No poetry, no fiction. \$150 up, Acc.

**Western Family**, 1300 N. Wilton Pl., Hollywood 28. (Semi-M) All types interesting, readable fiction to 2000; short-stories and timely well-illustrated articles of interest to the homemaker, to 1200; two-part serials; humorous, everyday incidents for "Living Humor," 100-300 words, \$25, Acc. Audree Lyons. 2c-5c, Acc.

**Woman**, The, 420 Lexington Ave., New York 17. (M-15) Non-fiction of interest to women, 1800, and articles on what women are doing, preferably written in narrative style; jokes. Wm. H. Kofoed, Edit. Dir.; Marion White, Ed. 5c up, Acc.

**Woman's Day**, 19 W. 44th St., New York. (M) Fiction, 2500-4500 with human interest appeal to American women; articles of living and humorous articles, 1000. C. A. Anthony, Mng. Ed.; Betty Finnis, Fiction Ed.; Mabel Hill Souvaine, Ed. Rates on arrangement.

**Woman's Home Companion**, (Crowell-Collier) 250 Park Ave., New York 17. (M-10) Women's and household interests. Articles, 2500-6000; short stories, to 10,000; novelettes, 15,000; short novels, to 25,000; serials to 60,000. Wm. A. Birnie. First-class rates, Acc.

**Woman's Life**, 354 4th Ave., New York 10. (Q) A companion publication to *Your Life* and *Your Personality*, helpful, entertaining articles, 400-2500, on all phases of a woman's life. Douglas Lorton. Good rates, Acc.

## ALL-FICTION OR "PULP" MAGAZINES

### GENERAL ADVENTURE

(Also Special Classifications not Grouped Elsewhere)

**Adventure**, (Popular) 205 E. 42nd St., New York 17. (M-25) Distinctive adventure short stories, novelettes. Kenneth S. White. 1 1/2c up, Acc.

**Blue Book**, (McCall) 230 Park Ave., New York 17. (M-25) Mystery and adventure short stories, novelettes; book length novels. Articles of masculine interest. Donald Kennicott. Good rates, Acc.



**Doc Savage Magazine**, (S. & S.) 122 E. 42nd St., New York 17. (M-15) Action adventure short stories, 1000-6000, any locale. W. J. deGrouchy, B. Rosmond. 1c up, Acc.

**Jungle Stories**, (Fiction House) 670 5th Ave., New York 19. (Q-20) Adventure short stories, novelettes of the African jungles. Robert Kuehnle. 1c up, Acc. (Wide-open market now.)

**Mammoth Adventure**, (Ziff-Davis) 185 N. Wabash Ave., Chicago 1. (Bi-M-25) Strong action stories, any type of background. Length range from 2000-7500. Raymond A. Palmer, Mng. Ed. 1/4-3c, Acc.

**Short Stories**, 9 Rockefeller Plaza, New York 20. (2-M-25) Adventure, mystery, action short stories up to 6000; novelettes, 10,000-25,000; serials; book lengths; fillers, 50-500. True adventures to 1000. Dorothy McIlwraith. Good rates, Acc.

#### DETECTIVE—CRIME—MYSTERY—GANGSTER

**Black Book Detective**, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-10) Uses a 35,000-word lead novel featuring The Black Bat, written on assignment; several short fast-action detective-crime stories not over 6000. Leo Margulies. 1c up, Acc.

**Black Mask**, (Fictioneers, Inc.) 205 E. 42nd St., New York 17. (M-15) Detective short stories and novels to 60,000. Kenneth White. 1c up, Acc.

**Chief Detective**, (Atomic Action Magazines), 512 5th Ave., New York 18. (Bi-M) Same requirements as **Gem Detective**. Raymond W. Porter. 1c up, Acc.

**Crack Detective Stories**, (Columbia Publications, Inc.—Double Action Group) 241 Church St., New York. (Bi-M-15) Detective fiction stressing plot and characterization; short stories and novelettes, 3000-8000. Robt. W. Lowndes, Ed. 1c up, Acc.

**Detective Novel**, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-10) Book-length detective novel by arrangement. Fast-action detective short stories. Leo Margulies. 1c up, Acc.

**Detective Story**, (S. & S.) 122 E. 42nd St., New York 17. (M-15) Detective short stories to 8000; novelettes to 12,000; short novels to 18,000. Daisy Bacon. 1c up, Acc.

**Detective Tales**, (Popular) 205 E. 42nd St., New York 17. (M-15) Emotional short stories, crime background, up to 4000; detective-mystery-menace novelettes 9000. Michael Tilden, Mng. Ed.; John Bender, Ed. Good rates.

**Dime Detective**, (Popular) 205 E. 42nd St., New York 17. (M-15) Mystery and action with emphasis on menace and horror; short stories around 5000; novelettes, 10-15,000. Kenneth S. White. 1c up, Acc.

**Dime Mystery**, (Popular) 205 E. 42nd St., New York 17. (M-15) Thrills, fantastic detective-mystery action in novels 14,000; novelettes 9000-10,000; short stories up to 5000; love interest. Michael Tilden, Mng. Ed.; John Bender, Ed. 1c up, Acc.

**Ellery Queen's Mystery Magazine**, 570 Lexington Ave., New York 22. (M-25) Stories of detection, and/or crime, and/or mystery. No supernatural stories per se, although if a legitimate mystery, crime, or detective short story has supernatural or horror elements, O. K. Cartoons. No taboos, no angles editorially. "Ellery Queen." \$200 up for average length short story, Acc.

**Gem Detective**, (Atomic Action Magazines), 512 5th Ave., New York 18. (Bi-M) Wide-open market for action detective stories, clearly and simply written, with a warm, human touch. Raymond W. Porter. 1c up, Acc.

**G-Men Detective**, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-10) Glamorous, fast-action G-Men short stories 1000-6000; novelettes 7000-8000; 20,000-word G-Man novel by arrangement. Leo Margulies. 1c up, Acc.

**Hollywood Detective**, (Trojan) 125 E. 46th St., New York. All material on contract.

**Mammoth Detective**, (Ziff-Davis) 185 N. Wabash Ave., Chicago 1. (Bi-M) Fast-action detective fiction, with lots of dialogue; also true-crime stories. Wide range in length—2000-75,000. Raymond A. Palmer, Mng. Ed. 1/4-3c, Acc.

**Mammoth Mystery**, (Ziff-Davis) 185 N. Wabash Ave., Chicago 1. (M-25) Fast-action detective mysteries with lots of dialogue; also true-crime stories. Wide range of length, 2000-75,000. Raymond A. Palmer, Mng. Ed. 1/4-3c, Acc.

**Mystery Book Magazine**, (Mystery Club, Inc.) 10 E. 40th St., New York 16. Mystery material of exceptional merit. Short-stories; short stories to 6000; novelettes, 7000-30,000; first serial rights book-lengths to 50,000. Leo Margulies, Ed.; Charles N. Heckelmann, Assoc. Ed. 2c and up.

**New Detective**, (Fictioneers, Inc.) 205 E. 42nd St., New York 17. (M-15) Detective action stories to 6500; novelettes to 12,000. Alden Norton.

**Phantom Detective**, The, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-10) Fast-action detective, crime short stories 1000-500. Book-length novels by arrangement. Leo Margulies. 1c up, Acc.

**Popular Detective**, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-10) Detective short stories, 1000-6000; novelettes, 7000-10,000. Leo Margulies. 1c, Acc.

**Private Detective**, (Trojan) 125 E. 46th St., New York 17. Short stories to 6000, with some girl interest. 1c-1/4c, Acc. (Overstocked.)

**Saint Magazine**, 314 N. Robertson Blvd., Hollywood 26, Calif. (M) Crisp crime, mystery, or detective stories to 6000, with unexpected, but justifiable or plausible, twists, turns, punches, and denouement—melodrama, whimsical, humorous, or ironical. 2c up, Acc.

**Speed Detective**, (Trojan) 125 E. 46th St., New York 17. (Bi-M) Fast-moving detective stories to 6000. Little market for shorts; novelettes usually on order. 1c-1/4c, Acc.

**Speed Mystery**, (Trojan), 125 E. 46th St., New York 17. Repeat detective book.

**Shadow Magazine**, (S. & S.) 122 E. 42nd St., New York 17.

(M-15) Mystery detective short stories 1500-10,000. W. J. deGrouchy, B. Rosmond. 1c up, Acc.

**Super Detective**, (Trojan) 125 E. 46th St., New York 17. (Bi-M) Short stories, 3000-5000; novels, 20,000, by arrangement. K. W. Hutchinson and W. E. Matthews, joint editors.

**Ten Detective Aces**, (Ace Mags.) 67 W. 44th St., New York 18. (Bi-M-10) Dramatic detective, mystery short stories, 1000-5000; novelettes, 8-10,000; woman interest welcome. A. A. Wyn. 1c up, Acc.

**10 Story Detective**, (Ace Mags.) 67 W. 44th St., New York 18. (Bi-M-10) Short stories 1000-5000, novelettes 8-10,000. A. A. Wyn. 1c up, Acc.

**Thrilling Detective**, (Thrilling) 10 E. 40th St., New York 16. (Bi-M) Action-detective short stories, 1000-6000; novelettes, 7000-10,000; novels, 15-20,000. Leo Margulies. 1c up, Acc.

**Thrilling Mystery**, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-10) Book-length detective novel by arrangement. Leo Margulies. 1c up, Acc.

#### WESTERN: MALE INTEREST

**Ace High**, (Popular) 205 E. 42nd St., New York 17. (M-15) Fast-moving, dramatic Western fiction; short stories to 5000; novelettes and novels, 8-14,000. Michael Tilden, Mng. Ed. Everett Ortner, Ed. 1c, Acc.

**Action Stories**, (Fiction House) 670 5th Ave., New York 19. (Q-20) Fast stories of the West with good woman interest. 3000-25,000. Robert Kuehnle. 1c up, Acc.

**Big Book Western**, (Popular) 205 E. 42nd St., New York 17. (M-15) A few short stories, 5000. Western novelettes, 10,000; novels 17,000, Western fact articles 1500. Michael Tilden, Mng. Ed. George Murphy, Ed. 1c, Acc.

**Blue Ribbon Western**, (Columbia Publications, Inc.—Double Action Group) 241 Church St., New York. (5 times a year) Short stories, 2000-5000. Novels, 40-50,000, rates by agreement, paying promptly. Pub. Robert W. Lowndes. 1c, Acc.

**Complete Cowboy**, (Columbia Publications, Inc.—Double Action Group) 241 Church St., New York. (Q-15) Same as **Blue Ribbon Western**.

**Dime Western Magazine**, (Popular) 205 E. 42nd St., New York 17. (M-15) Vigorous, human Western short stories, 2000-6000; novelettes, 9000-10,000; novels, 18,000; emotional interest, realistic characterization. Michael Tilden, Mng. Ed.; Kenneth Fowler, Ed. Good rates, Acc.

**Double Action Western**, (Columbia Publications, Inc.—Double Action Group) 241 Church St., New York. (Bi-M-15) Same requirements as **Blue Ribbon Western**.

**Exciting Western**, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-10) Western action-packed short stories, 1000-6000; novelettes, 7000-10,000. Leo Margulies. 1c up, Acc.

**Famous Western**, (Columbia Publications, Inc.—Double Action Group) 241 Church St., New York. (Q-15) One novelette, to 9000; short stories 2000-5000; fact articles to 1500. Robert W. Lowndes, Ed. 1c up, Acc.

**Fifteen Westerns**, (Fictioneers, Inc.) 205 E. 42nd St., New York 17. (M-25) Stories of the Old West, 4000-6000; no novelettes. Occasional fact articles. Alden Norton. 1c up, Acc.

**Fighting Western**, (Trojan Pubs.) 125 E. 46th St., New York 17. (Bi-M) Western action stories. 1c-1/4c, Acc.

**44 Western**, (Popular) 205 E. 42nd St., New York 17. (M-15) Western short stories, 4000-6000; novelettes, 9000-15,000. Michael Tilden, Mng. Ed.; Everett Ortner, Ed. 1c, Acc.

**Frontier Stories**, (Fiction House) 670 5th Ave., New York 19. (Q-20) Western historical short stories, novelettes, of covered-wagon days. Paul Payne. 1c up, Acc.

**Lariat Story Magazines**, (Fiction House) 670 5th Ave., New York 19. (M-20) Fast-moving, colorful stories, ranch-and-range locale, good woman interest 15-25,000. Jack O'Sullivan. 1c up, Acc.

**Leading Western**, (Trojan Pubs.) 125 E. 46th St., New York 17. (Bi-M-10) Western action stories. 1c-1/4c, Acc.

**Mammoth Western**, (Ziff-Davis) 185 N. Wabash Ave., Chicago 1. (Bi-M) Stories of the old West, from shorts of 1000 words to full-length novels of 75,000. B. G. Davis, Ed., Raymond Palmer, Mng. Ed. 1/4-3c, Acc.

**Masked Rider Western**, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-10) Uses a 30,000-word lead novel featuring the Masked Rider, written by assignment; an 8000-word novelette, several short stories not over 6000. Distinctly Old West, with no modern touches. Leo Margulies. 1c up, Acc.

**New Western**, (Popular) 205 E. 42nd St., New York 17. (M-15) Colorful Western action stories; shorts to 5000; novels and novelettes, 8-12,000. Michael Tilden, Mng. Ed.; George Murphy, Ed. Up to 1c, Acc.

**Popular Western**, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-10) Two 10,000-word novelettes on free-lance market; 10,000-word Sheriff Blue Steele story on assignment; short stories to 6000. Old West with no modern touches. Leo Margulies. 1c up, Acc.

**Prize Western**, (Atomic Action Magazines), 512 5th Ave., New York 18. (Bi-M) Clearly and simply written Western stories, full of action, but with good motivation. Raymond W. Porter. 1c up, Acc.

**Range Riders Western**, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-10) Book-length novels on assignment; short stories 1000-6000; novelettes 8000-10,000. 1c, Acc.

**Real Western**, (Columbia Publications, Inc.—Double Action Group) 241 Church St., New York. (Bi-M-15) Same requirements as **Blue Ribbon Western**.

**Rio Kid Western**, The, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-10) Book-length novel on assignment. Pioneer and frontier short stories 1-6000. Leo Margulies. 1c, Acc.

**Speed Western Stories**, (Trojan) 125 E. 46th St., New York. (M) Western action stories. 1c-1/4c, Acc.

**Star Western Magazine**, (Popular) 205 E. 42nd St., New York 17. (M-15) Dramatic, emotional, colorful stories of the old west, girl interest, to 15,000. Michael Tilden, Mng. Ed., Kenneth Fowler, Ed. 1c up, Acc.

**10 Story Western**, (Popular) 205 E. 42nd St., New York 17. (M-15) Dramatic human-interest Western short stories up to 5000; novelettes 4000; novels 9-11,000. Harry Widmer, Ed. 1c up, Acc.

**Texas Rangers**, (Thrilling) 10 E. 40th St., New York 16. (M-10) Fast-moving, action-packed short stories, Western law man's viewpoint, 1000-6000. Book-length novel by arrangement. Leo Margulies. 1c up, Acc.

**Thrilling Western**, (Thrilling) 10 E. 40th St., New York 16. (M-10) Action-packed thrilling Western short stories, 1000-6000; novelettes 8000-10,000; novels, 10-15,000. Slight girl interest permissible. Leo Margulies. 1c up, Acc.

**West**, (Thrilling) 10 E. 40th St., New York 16. (M-15) Book-length novels arranged for on assignment; short stories 1000-6000. Leo Margulies. 1c, Acc.

**Western Aces**, (Ace Mags.) 67 W. 44th St., New York 18. (Bi-M-10) Dramatic Western short stories up to 5000; novelettes 8000 and 10,000; with strong human interest—range, outlaw, railroads, etc. Ruth Dreyer. 1c up, Acc.

**Western Action**, (Columbia Publications, Inc.-Double Action Group) 241 Church St., New York. (5 times a year) Same requirements as **Blue Ribbon Western**.

**Western Story**, (S. & S.) 122 E. 42nd St., New York 17. (M-15) Western short stories up to 5000; complete novels 12,000; novelettes 8000-9000. John Burr. Good rates, Acc.

**Western Trails**, (Ace Mags.) 67 W. 44th St., New York 18. (Bi-M-10) Western action short stories up to 5000; novelettes 8-10,000. Ruth Dreyer. 1c up, Acc.

## SPORT

**Baseball Stories**, (Fiction House) 670 5th Ave., New York 19. (Twice yearly-20) Short stories to 4000; novels 10-20,000, all with baseball theme. Jack O'Sullivan. 1c up, Acc.

**Exciting Football**, (Thrilling) 10 E. 40th St., New York 16. (Ann-15) 20,000-word lead novel, 10,000-word novelette; several shorts not over 6000; covering amateur, professional, collegiate, etc. football. Leo Margulies. 1c, Acc.

**Exciting Sports**, (Thrilling) 10 E. 40th St., New York 16. (Q-10) 25,000-word lead novel featuring football or baseball; short stories, any sport, to 6000. Odd sports especially desirable. Leo Margulies. 1c up, Acc.

**Fight Stories**, (Fiction House) 670 5th Ave., New York 19. (Q-20) Fast stories of the ring, including army-navy settings, 10,000-25,000. Jack O'Sullivan. 1c, Acc.

**Popular Football**, (Thrilling) 10 E. 40th St., New York 16. (Ann-15) 30,000-word lead novel; shorts to 6000. Leo Margulies. 1c up, Acc.

**Popular Sports**, (Thrilling) 10 E. 40th St., New York 16. (Q-10) 35,000-word lead novel about baseball or football only; several short stories not over 6000. Leo Margulies. 1c up, Acc.

**Sports Fiction**, (Columbia Pubs., Inc.) 241 Church St., New York 13. Uses more adult type of sports story, stressing characterization and carrying more off-field motivation and action; short stories, 2000-6000; novelettes, 7000-10,000; occasional fact article if of unusual interest, not over 2000. Robert W. Lowndes. 1c up, Acc.

**Sports Novels**, (Popular) 205 E. 42nd St., New York 17. (M-15) Stories of headline sports, slanted directly in the sports field. Shorts, 5-6500; novelettes, 10-15000. Stories should be submitted three months ahead of season. Occasional by-line fact articles by sport celebrities. Alden Norton, Ed. Dir. 1c up, Acc.

**Sports Winners**, (Columbia Pubs., Inc.) 241 Church St., New York 13. Similar requirements as **Sports Fiction**.

**Super Sports**, (Columbia Pubs., Inc.) 241 Church St., New York 13. (5 times a year-15) All types of sports; adult motivation and situations. Short stories, 1500-6000; novelettes, 7000-9000. Robert W. Lowndes. 1c up, Acc.

**Thrilling Football**, (Thrilling) 10 E. 40th St., New York 16. (Semi-An-15) Gridiron stories, woman interest allowed. Shorts 1000-6000; novelettes 8000-10,000; short novels 15-25,000. Leo Margulies. 1c up, Acc.

**Thrilling Sports**, (Thrilling) 10 E. 40th St., New York 16. (Q-10) Three 8-10,000-word novelettes; several shorts under 6000. All types of sports stories wanted; odd sports especially desirable. Leo Margulies. 1c up, Acc.

## WAR-AIR-AIR-WAR

**Daredevil Aces**, (Popular), 205 E. 42nd St., New York 17. (M-15) Stories of war in the air, First or Second World Wars, any front. Shorts 5-6000, novelettes, 10-12000. Alden Norton, Ed. Dir. 1c, Acc.

**Sky Fighters**, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-10) Stories of U. S. Army and Navy air forces and the RAF in action; of American soldiers-of-fortune in the air, all over the world; modern commercial flying; sabotage; Fifth Column activities in aviation industry, etc., 1000-6000; novels, 15,000. Leo Margulies. 1c up, Acc.

**Wings**, (Fiction House) 670 5th Ave., New York 19. (Q-20) Modern, up-to-date war air novels, 18-25,000; novelettes, 10-15,000; short stories, 3000-7000. Query on articles, Robert Kuehnle. 1c up, Acc.

## SUPERNATURAL-WEIRD-HORROR

**Weird Tales**, 9 Rockefeller Plaza, New York 20. (Bi-M-15) Supernatural, bizarre, weird, pseudo-scientific short stories up to 6000; novelettes to 15,000; verse to 30 lines. D. McIlwraith. 1c, verse 25c line, Pub.

## SCIENCE FICTION-FANTASY

**Amazing Stories**, (Ziff-Davis) 185 N. Wabash Ave., Chicago 1. (M-25) Science-fiction short stories, 2000-10,000; novelettes, 10-40,000; novels, 40-60,000. B. G. Davis, Ed.; Raymond A. Palmer, Mng. Ed. 1/4-3c, Acc.

**Astounding Science Fiction**, (S. & S.) 122 E. 42nd St., New York 17. (M-25) Science short stories up to 6000, novelettes 10-25,000; serials 40-60,000. John W. Campbell, Jr. 1/4c up, Acc.

**Famous Fantastic Mysteries**, (Popular) 205 E. 42nd St., New York 17. (M-25) Fantastic novelettes, short stories and verse of exceptional quality. Mary Gnaedinger, Ed.; Alden H. Norton, Ed. Dir. 1c, Acc.

**Fantastic Adventures**, (Ziff-Davis) 185 N. Wabash Ave., Chicago 1. (Bi-M-25) Pseudo-scientific short stories 2000-10,000, novelettes to 40,000; novels, 40-60,000. Definite air of fantasy, not straight science. B. G. Davis, Ed.; Raymond A. Palmer, Mng. Ed. 1/4-3c, Acc.

**Planet Stories**, (Fiction House) 670 5th Ave., New York 19. (Q-20) Imaginative short stories, novelettes, of future worlds, 4000-25,000. Good adventure feel. Paul Payne. 1c up, Acc.

**Startling Stories**, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-15) Book-length science-fiction novels, short stories. Leo Margulies. 1c up, Acc.

**Thrilling Wonder Stories**, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-15) Pseudo-scientific adventure stories to 10,000; short pseudo-science novels, 15-20,000. Leo Margulies. 1c up, Acc.

## WESTERN LOVE FICTION

**Northwest Romances**, (Fiction House) 670 5th Ave., New York 19. (Q-20) Romantic action stories of the Arctic, the Yukon, 5-25,000. Jack O'Sullivan. 1c up, Acc.

**Ranch Romances**, (Warner) 515 Madison Ave., New York. (Bi-W-15) Western love short stories to 6000; novelettes 9000; novels 20,000; 4-part serials to 40,000; well-authenticated fact material to 2500; verse. Fanny Ellsworth. 1c up, Acc.

**Rangeland Romances**, (Popular) 205 E. 42nd St., New York 17. (M-15) Emotional love short stories, old West, woman's viewpoint 2000-4000, novelettes 10,000. Harry Widmer, Ed. 1c up, Acc.

**Rodeo Romances**, (Thrilling) 10 E. 40th St., New York 16. (B-Mo 15) Romantic Western stories, cowgirl or cowboy viewpoint love yarns with rodeo background, 1000-10,000. Leo Margulies. 1c up, Acc.

**Romantic Range**, (S. & S.) 122 E. 42nd St., New York 17. (M-15) Stories of the modern West; 3000-7000; novelettes to 8000. Daisy Bacon. 1c up, Acc.

**Thrilling Ranch Stories**, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-15) Romantic action Western short stories, novelettes 1000-10,000, novels 20,000; mostly girl's viewpoint. Leo Margulies. 1c up, Acc.

**Western Love**, 125 E. 46th St., New York 17. (Bi-M-15) Love stories to 8500; and articles to 1500, with Western background; Western love novelettes, to 20,000, modern or period; Western love verse and fact fillers. Madge Bindamin. 2c; verse. 25c line, Acc.

## ROMANTIC LOVE

**All Story Love Magazine**, (Popular) 205 E. 42nd St., New York 17. (M-15) Publishes one strong, dramatic serial, which must be motivated by love but can combine elements of mystery with the love story; one novelette to 10,000, and six short stories of not more than 6000. Some verse. Short stories in especial demand. Ollie Redpath.

**Army Love Tales**, 18 E. 41st St., New York 17. (Q-25) Love stories with G. I. heroes or heroines from home and abroad, 2000-3000, occasionally to 6000. Humorous treatment welcome. Fact fillers about service marriages, U.S.O. romances, etc., 300-400. Bern Williams. 2c up, slightly higher for fact items, Acc.

**Army Romances**, 18 E. 41st St., New York 17. (Q-25) Exotic heroines, GI background, 2000-4000. Occasionally a humorous story. Fillers, 200-500. Bern Williams. 2c up, slightly higher for fact items, Acc.

**Complete Love**, (Ace Mags.) 67 W. 44th St., New York 18. (Bi-M-10) Love short stories, novelettes, up to 8,000; courtship and marriage articles to 1000, romantic verse. Rose Wyn. 1c up, Acc.

**Exciting Love**, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-10) Lead novel, 25,000; short stories 1000-6000. Leo Margulies. 1c, Acc.

**Gay Love Stories**, (Columbia Publications, Inc.-Double Action Group) 241 Church St., New York. (5 times a year) Third person love short stories; novelettes to 10,000. Marie A. Park. 1c up, Acc.

**Golden Love Tales**, 125 E. 46th St., New York 17. (Bi-M-15) Cinderella-type love-yarns to 8500; articles on love theme, to 1500; fillers pertaining to love, health, beauty; love verse. Madge Bindamin. 2c; verse. 25c line, Acc.

**Ideal Love**, (Columbia Publications, Inc.-Double Action Group) 241 Church St., New York. (5 times a year) Third person love short stories, novelettes up to 10,000. Marie A. Park. 1c up, Acc.

**Leading Love** (Arrow Pubs.) 125 E. 46th St., New York 17. (Bi-M) Emotional love stories, third person, to 20,000. Madge Bindamin. 1c up, Acc.

**Love Book Magazine**, (Popular) 205 E. 42nd St., New York 17. (M-15) Glamorous young love short stories, novelettes, 3000-10,000; little verse. Ollie Redpath. 1c to 2c, Acc.

**Love Fiction Monthly**, (Ace Mags.) 67 W. 44th St., New York 18. (Bi-M-10) Plausible, well-written love short stories 2000-5500; strongly dramatic novelettes 6000-8000. Romantic verse and articles. Rose Wyn. 1c up, verse 25c line, Acc.

**Love Novels**, (Fictioneers, Inc.) 205 E. 42nd St., New York 17. (M-15) Glamorous modern love stories; shorts up to 5000; novelettes to 18,000. Mary Gnaedinger. 1c up, Acc.

**Love Short Stories**, (Fictioneers, Inc.) 205 E. 42nd St., New York 17. (M-15) Romantic fiction, 3000-10,000; serials, 20,000-50,000. Ollie Redpath. 1c min. Acc.

**Love Story Magazine**, (S. & S.) 122 E. 42nd St., New York 17. (M-15) Modern love short stories, to 6000; novelettes 7500; 2- to 4-part serials, installments 5000-7000; verse up to 16 lines. Daisy Bacon; Esther J. Ford. Good rates, Acc.

**Lovers: The Magazine of Enchantment**, 114 E. 32nd St., New York. (Bi-M-10) Romantic love stories, 3500-5000; romantic novelettes, 10-12,000; must be of young people, ordinary people—shop girls, office workers, etc., with happy themes. Occasional poem about love. Christine Gregory. 2c-5c, Acc.; poems, \$5.

**Magic Love**, (Arrow Pubs.) 125 E. 46th St., New York 17. (Bi-M) Emotional love stories, third person, to 20,000. Madge Bindamin. 1c up, Acc.

**Navy Romances**, (Bernard & Ellis) 18 E. 41st St., New York 17. (Q) Adventure love stories, 2000-6000, with G.I. heroes and strong G.I. background. Foreign setting preferred. Heroines may be exotic and of any color, but miscegenation taboo. Humorous presentation welcome. Fact-filler articles about service marriages, USO romances, Australian brides, etc., 200-2000. Bern Williams. 2c up, Acc.

**New Love**, (Fictioneers, Inc.) 205 E. 42nd St., New York 17. (M-15) Realistic love shorts, 2000-5000; novelettes, 7-15,000. Peggy Graves. 1c up.

**Popular Love**, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-10) Book-length girl angle love novels; will look at detailed synopsis. Around 25,000; shorts, 1000-6000. Leo Margulies. 1c up, Acc.

**Romance**, (Fictioneers, Inc.) 205 E. 42nd St., New York 17. (M-15) Modern stories with exotic or unusual backgrounds, 3500-12,000; 3-part 30,000 serials. Peggy Graves. 1c up, Acc.

**Romantic Love Stories**, 241 Church St., New York. (O-15) Short stories with strong love interest, 1000-4500; novelettes, 6000-7000; verse, with love theme, 4-12 lines. Marie Antoinette Park. 1c up, Acc.

**Ten Story Love**, (Ace Mags.) 67 W. 44th St., New York 18. (Bi-M-10) Love short stories, novelettes, up to 8000, romantic verse and articles. Rose Wynn. 1c up, Acc.

**Thrilling Love Magazine**, (Thrilling) 10 E. 40th St., New York 16. (M-10) Love short stories 1000-6000; novelettes, 8000-10,000; novels 15,000, girl's viewpoint. Leo Margulies. 1c up, Acc.

**Winning Love**, (Arrow Pubs.) 125 E. 46th St., New York 17. Emotional love stories, third person, to 20,000. Madge Bindamin. 1c up, Acc.

**Variety Love**, (Ace Mags.) 67 W. 44th St., New York 18. (Bi-M-10) Love short stories, novelettes, up to 8000; romantic verse and articles. Rose Wynn. 1c up, Acc.

#### TRUE CONFESSION

**Modern Romances**, (Dell) 149 Madison Ave., New York. (M-15) First-person real-life short stories 5000-7500; novelettes 10-12,000; book-lengths 15-20,000; frequent contests for cash prizes. Hazel L. Berge. 3c up, Acc.

**My Love**, (Buse Pubs., Inc.) 66 E. 78th St., New York 21. (Bi-M-15) Inspirational and self-help articles, 500-1500; short stories, 4000-7000; novelettes, 14,000-16,000; verse, 4-16 lines. Confession-type based on problems of love or marriage; well-plotted, motivated by narrator. Ethel M. Pomeroy. 2½c up, Acc.; 3c, articles; 50c a line, verse, Acc.

**Personal Romances**, (Ideal) 295 Madison Ave., New York 17. (M-15) First-person romances, young heroes and heroines, with strong emotional problems logically worked out, 1500-5000; novels, 14-15,000; novelettes, 6500; inspirational editorials, 750; verse, 4-12 lines. Mrs. May C. Kelley. 2½c up and up, Acc.

**Real Romances**, (Hillman) 535 5th Ave., New York 17. (M-15) First-person short stories to 6500; novelettes, 10-15,000; articles, 1000; fillers. Written from viewpoint of both men and women. Claire Glassburg. 3c, Acc.

**Real Story**, (Hillman) 535 5th Ave., New York 17. (M-15) First-person short stories to 6500; novelettes, 10-15,000; articles, 1000; fillers. Written from viewpoint of both men and women. Claire Glassburg. 3c, Acc.

**Secrets**, (Ace Mags.) 67 W. 44th St., New York 18. (M) Dramatic first-person stories from real life. Shorts 3000-6000, novelettes 10,000. Rose Wynn. 2½c up, Acc.

**True Confessions**, (Fawcett Pub., Inc.) 1501 Broadway, New York 18. (M-10) First-person stories reflecting life today, and based on problems of young love, romance, marriage, 3000 to 6000; novelettes to 10,000 by-line autobiographical stories, 2000-4000, and first-person fact articles on problems of modern living. Inspirational, self-help fillers, 500; poetry to 16 lines. Florence N. Cleveland, Ed.; Wm. C. Lengel, Exec. Ed.

**True Experiences**, (Macfadden) 205 E. 42nd St., New York 17. (M-10) First-person short stories 5000-7000; book-lengths 16,000; serials 15-20,000. Ruth L. Baer. Based on 3c, Acc.

**True Love and Romance**, (Macfadden) 205 E. 42nd St., New York 17. (M-10) First-person short stories 5000-7000; book-lengths 16,000; serials 14-20,000. Hope Stuart. Based on 3c, Acc.

**True Romances**, (Macfadden) 205 E. 42nd St., New York 17. (M-10) First-person short stories 5000-7000; book-lengths 18,000; serials 15-21,000. Hilda Wright. Based on 3c, Acc.

**True Story Magazine**, (Macfadden) 205 E. 42nd St., New York 17. (M-10) First-person short stories to 7000; book-lengths, 18,000; serials 2-3 parts, 7000 each. Henry Lieferant. 4c and up, Acc.

#### TRUE DETECTIVE

**Amazing Detective Cases**, 366 Madison Ave., New York. (Bi-M) Fact articles on crime cases with mystery and good detective work, 1500 to 5000. Official by-lines preferred. Robert Levee. 1½c up, photos \$3, Acc.

**Authentic Detective Cases**, 1841 Broadway, New York 23. Fact detective cases featuring strong elements of mystery, suspense, action, and detective work. Prefers reasonably current material, but will consider older cases if material is good and sufficient supply of pictures available. Leonard Diegre. 2c up, photos, \$5, Acc.

**Baffling Detective Fact Cases**, 1841 Broadway, New York 23. See **Authentic Detective Cases**.

**Best Detective Cases** (Fawcett), 1501 Broadway, New York 18. First-class detective stories. Horace B. Brown.

**Best True Facts**, (Your Guide Publications) 114 E. 32nd St., New York 16. Confession-type material and great fact detective stories, with a little less emphasis on the sensational than required by **Women in Crime** and **Smash Detective**. Ruth Beck. \$75, \$100, \$125.

**Complete Detective Cases**, 366 Madison Ave., New York. (Bi-M) Fact articles on crime cases with mystery and good detective work, 1500-5000. Official by-lines preferred. Robert Levee. 1½c up, photos, \$3, Acc.

**Confidential Detective Cases**, (Close-Up, Inc.) 241 Church St., New York. (Bi-M) Unusual fact detective cases with weird settings or fast-moving stories with good detective work, 3000-6000. Ethel C. Sundberg. 2c up, Acc.; photos, \$3-\$5.

**Crime Detective**, (Hillman) 535 5th Ave., New York 17. (M) Fact detective stories, current, human emotion, 500; pictures dealing with crime. Hugh Layne. 2½c up, photos \$5, Acc.

**Current Detective Cases**, 1841 Broadway, New York 23. Similar requirements as **Authentic Detective Cases**.

**Exposé Detective**, 366 Madison Ave., New York. (Bi-M) Fact articles on crime cases with mystery and good detective work, 1500-5000. Official by-lines preferred. Robert Levee. 1½c up, photos, \$3, Acc.

**Front Page Detective**, (Dell) 149 Madison Ave., New York. (M-10) True stories of detective investigations, preferably under official by-lines; strong mystery element necessary, 1000-5000. West F. Peterson. 2c to 4c; photos \$5, Acc.

**Headquarters Detective**, (Hillman) 535 5th Ave., New York 17. Illustrated current crime stories, 5000. Hugh Layne. 2½c up, photos \$5, Acc.

**Human Detective Cases**, (Close-up, Inc.) 241 Church St., New York. (Bi-M) Unusual fact detective cases with weird settings or fast-moving stories with good detective work, 3000-6000. Ethel C. Sundberg. 2c up, Acc.; photos \$3-\$5.

**Inside Detective**, (Dell) 149 Madison Ave., New York. (M-10) True stories of crime investigations under official by-line, if possible, 1000-5000, stressing mystery, detective work. W. A. Swanberg. 2c-3c up, photos \$3 up, Acc.

**Line-Up**, (Your Guide Publications) 114 E. 32nd St., New York 16. Same requirements as **Police Detective**, only all stories must have a preliminary editorial paragraph pointing out that crime does not pay.

**Master Detective**, The, (Macfadden) 205 E. 42nd St., New York. (M-25) True crime stories 4000-7000. John Shuttleworth. 2c minimum, photos \$1 to \$5, Acc. (Send for suggestions and case cards.)

**National Detective Cases**, 366 Madison Ave., New York. (Bi-M) Fact articles on crime cases, with mystery and good detective work, 1500-5000. Official by-lines preferred. Robert Levee. 1½c up, photos \$3, Acc.

**Official Detective**, 400 N. Broad St., Philadelphia 30. (M-25) True detective crime-detection stories 5000-7000; photos, H. A. Keller. 2c, Acc.

**Police Detective**, (Your Guide Publications) 114 E. 32nd St., New York 16. True crime stories to 5000, with photos of people, both criminals and detectives, involved. Stories should start off with a moral tone, a preliminary paragraph extolling the police work in the case. One comic form story in each issue. No cases prior to 1944 unless they have been reopened. Ruth Beck. \$100, \$125.

**Real Detective**, (Hillman) 535 5th Ave., New York 17. True illustrated crime stories, 5000; official by-lines preferred but not imperative. Hugh Layne. 2½c up, photos \$5, Acc.

**Revealing Detective Cases**, (Close-Up, Inc.) 241 Church St., New York. (Bi-M) Unusual fact detective cases with weird settings, 3000-6000. Ethel C. Sundberg. 2c up, Acc.; photos, \$3-\$5.

**Smash Detective**, (Your Guide Publications) 114 E. 32nd St., New York 16. Crime stories of special violence; confession-type stories and exposés. Foreign stories O.K., providing they have all the other elements. Old cases considered. Ruth Beck. \$75, \$100, \$125.

**Special Detective**, (Your Guide Publications) 114 E. 32nd St., New York 16. Same requirements as **True Crime**.

**Startling Detective**, (Fawcett) 1501 Broadway, New York 18. Factual crime material, current or older, 4000-6000; shorts, 1000. Sam Schneider. 3c up; shorts, 5c, Acc.; photos, \$5 each, Pub.

**Timely Detective Cases**, 1841 Broadway, New York 23. See **Authentic Detective Cases**.

**True Crime**, (Your Guide Publications) 114 E. 32nd St., New York 16. (M) Current or classic crime cases, true-crime fact novelette, 15,000-20,000; by-lined editorials by a name crime-fighter or detective (special rates); series articles to 3000 on crime subjects; personality pieces, or profiles on famous detectives and law-men; instructive crime detection articles; photo features, fillers, cartoons, crime puzzles, games, etc. Ruth Beck. 2c up.

**True Detective**, (Macfadden) 205 E. 42nd St., New York 17. (M-25) True detective, crime stories with actual photos, with or without official by-line, 4000-7000; serials, installments of 6000-7000. Send for detailed instructions and case cards. John Shuttleworth. 2c minimum, photos \$2 to \$5, Acc.

**Uncensored Detective**, (Hillman) 535 5th Ave., New York 17. (M) First-person stories by persons involved in current crimes, 5000, particularly convicted women criminals. Query. Hugh Layne. 2½c and up, photos \$5, Acc.



**Women in Crime**, (Your Guide Publications) 114 E. 32nd St., New York 16. Crime-detective stories involving female criminals. Cases of especial violence. Stories involving models

(Hollywood or theatrical backgrounds are naturals). Good pictures. Confession-type stories and exposés. Ruth Beck. \$75, \$100, \$125.

## B—JUVENILE LIST

### GENERAL FIELD

#### BOYS AND YOUNG MEN

**American Farm Youth Magazine**, Jackson at Van Buren, Danville, Ill. (M-10) Outdoor, rural, modern agricultural articles 100-1000, adventure, mystery, action short stories 1000-4000, adventure novelettes 6000-12,000, jokes; short stories 100-350. Robert Romack. ¼c up, photos 50c to \$2. Pub. (Sample copy, 10c saving stamp.)

**Boys' Life**, 2 Park Ave., New York 16. (M-20) Boy Scouts publication, ages 14 to 18. Outdoor adventure, sport, achievement short stories 2000-3500; serials 2 to 4 instalments of 4000; cartoons. Irving Crump, Mng. Ed. 2c up, Acc.

**Calling All Boys** (The Parents' Institute, Inc.), 52 Vanderbilt Ave., New York 17. (M-10) Articles, 500-2000, about boys, teen-agers, celebrities, adventure, travel, etc.; short stories, adventure, mystery, sports, humor, 700-2500; mystery novelettes for serialization, 12,000-20,000; true boy stories, to 500; news items about boy personalities, in article form; photos of interesting boys. Aimed at boys 10-16 years. Richard G. Kraus. 3c; photos, \$5; fillers, flat rates, Acc.

**Fellows**, (Comfort Press, Inc.) 200 S. 7th St., St. Louis 2. (M) Aviation stories; cargo stuff and interplanetary fact and fiction; career stories; how-to-do-it features; hobby information, with sketches, photos, drawings; material, well-illustrated, on boys who are doing something different. For boys 10-18. Robert B. Tuttle. Approx. 1c, Acc.

**Open Road for Boys**, 729 Boylston St., Boston 16. (M-15) Long or short stories and articles on boys in sports, business, science, etc.; fillers; cartoons and cartoon ideas. Don Samson. Varying rates, Acc.

**Sports Stars** (The Parents' Institute, Inc.), 52 Vanderbilt Ave., New York 17. (M-10) Competitive sport serials, 3-4 instalments. Overstocked on sports articles. Abraham Schwartzman. 3c; comics, \$6 page. Pub. Supplementary rights are released on special arrangement with authors.

#### GIRLS

**American Girl**, (Girl Scouts) 30 W. 48th St., New York 19. (M-20) Girls, ages 10 to 18. Action short stories 2500-3000; articles, 500-2000. Esther R. Bien. 1c up, Acc.

**Calling All Girls**, (Calling All Girls, Inc.) 52 Vanderbilt Ave., New York 17. (M-10) Short stories to 2500 for girls 12-16 with chief characters girls in teens; dramatic, vivid, natural. Also non-fiction, 1000-2000, on subjects of interest to girls of this age. Frances Ullman, Ed. Prose, about 3c-5c, Acc.

**Junior Bazaar**, 572 Madison Ave., New York 22. Fashion, beauty, interior decorating, sports, health, cooking recipes, books, music, art, career articles of appeal to girls 13 to 21. Andrea Vilas. (Scheduled to appear in November.)

**Miss America**, 350 5th Ave., New York. (M-10) Wholesome stories for girls, to 2500. Good rates.

**Polly Pictails**, (The Parents' Institute, Inc.), 52 Vanderbilt Ave., New York 17. (M-10) How-to-do-it fillers under 200; short stories with realistic, fanciful, or foreign settings, 2500, for girls 8-12; 6-installment mysteries; ideas or scripts for comics appealing to girls; news of girls; jokes; photos. Sallie Sewell. 3c; comics, \$6 page; photos, \$5, Acc.

**Seventeen**, (Triangle Publications, Inc.) 11 W. 42nd St., New York 18. (M-15) Non-academic articles on all subjects of interest to teen-agers, 1000-2500; young love, mystery, period fiction, 2000-5000. Jokes; cartoons. Helen Valentine. Good rates, Acc.

#### BOYS AND GIRLS

**Adventure Trails for Boys and Girls**, Pine Spring Ranch Steamboat Springs, Colo. (Bi-M-40) Authentic out-of-doors, animal, rural, educational stories. True child stories. Verse. Helen Chase Johnson. No payment. Child authors encouraged.

**Calling All Kids** (The Parents' Institute, Inc.), 52 Vanderbilt Ave., New York 17. (Bi-M-10) Juveniles to interest children 4-8, 1000-1500; humorous juvenile verse, 4-24 lines; things-to-do; comic scripts (query for instructions). Beatrice Lewi. Approx. 3c; comics, \$6 page, Acc.

**Canuck**, 198 Bay St., Toronto 1, Canada. Short stories, 800-2500, articles, to 1500, photo-articles, poetry, preferably with a Canadian setting. James F. M. Leech. ½c, fiction and articles, 15 cents a line, verse, Pub.

**Child Life**, 405 Mercantile Library Bldg., Cincinnati 2. (M-25) Really humorous brief stories for children up to 12; nonsense rhymes; picture strip continuities; children's cartoons. At present overstocked with usual type of short stories, articles and verse. Wilma McFarland. 1c up, Acc.

**Children's Playmate Magazine**, 3025 E. 75th St., Cleveland, O. (M-15) Nursery stories, 1000; mystery, adventure, pioneer, seasonal stories to 1800 for older children. Esther Cooper. 1c, Acc. (Slow.)

**Funny Book**, (The Parents' Inst., Inc.) 52 Vanderbilt Ave., New York 17. (Bi-M-10) Humorous juveniles to interest children, 500-1500; humorous verse, 4-24 lines. Beatrice Lewi. Approx. 3c, flat rates, Acc.

**Jack and Jill**, (Curtis) 546 Ledger Bldg., Philadelphia 6. (M-25) Juvenile short stories, 1800; serials (instalments not over 1600); articles 600, verse. Ada C. Rose. Rates not stated. Acc.

**Story Parade**, 200 5th Ave., New York 10. (M-25) Query editor on material to appeal to children from 8 to 12 years. Short stories, 1500-3000; verse. Lockie Parker. 1c, Acc.

**Young America**, (Eton Pub. Corp.) 32 E. 57th St., New York 22. (W-5) Young people, 12 to 16. Short stories 1200, broadly educational background. Julie Neal. \$25 per story, Pub. (Not in market at present.)

### COMIC AND CARTOON MAGAZINES

**Ace Comics**, **King Comics**, **Magic Comics**, (David McKay Co.) 604 S. Washington Sq., Philadelphia 6. (M-10) Cartoon strips chiefly obtained from King Features Syndicate; some original work for puzzle page. Florence Cooke. 2c, Acc.

**Air Ace**, **Shadow**, **True Sport**, **Superman**, **Supermagician Comics**, (S. & S.) 122 E. 42nd St., New York 17. Rates on application. Wm. J. de Grouchy.

**America's Best Comics** (Q-10), **Startling Comics** (Bi-M-10), **Real Life Comics** (Bi-M-10), **Thrilling Comics** (Bi-M-10), **The Fighting Yank** (Bi-M-10), **Exciting Comics** (Bi-M-10) **Coo-Coo Comics**, **Happy Comics**, **Goofy Comics**, (Q-10) (Thrilling) 10 E. 40th St., New York. Purchase continuities for strips. Write giving details before submitting. State price desired, Acc.

**Comic Comics**, (Fawcett) 1501 Broadway, New York 18. Really funny adventure stories. Wayne Amos, Ind.

**Famous Funnies**, 500 5th Ave., New York. (M-10) Cartoon strips obtained from regular sources; considers original cartoon work. Harold A. Moore. Action short stories, 1500. \$25 each, Pub.

**Feature Comics**, (Comic Favorites), 322 Main St., Stamford, Conn. (M-10) Comic strips, chiefly of syndicated origin. Edward C. Cronin.

**Popular Comics**, **Walter Lantz's New Funnies**, (Dell) 149 Madison Ave., New York. (M-10) Comic-strip material, chiefly furnished by syndicate or staff artists. Albert Delacorte.

**Street and Smith Comics**, 122 E. 42nd St., New York 17. **Shadow Comics**, featuring detective-adventure stories (M); **True Sport Picture Stories**, true sport stories (Bi-M); **Super-Magician Comics**, magic in comics (M); **Air-Ace**, aviation interest (Bi-M); **Superman Comics**, humorous material (Bi-M); (Q). W. J. de Grouchy, Ed. Ind. rates, Acc.

**Tip Top Comics**, **Sparkler Comics** (United Features Synd.) 220 E. 42nd St., New York. (M-10) **Comics on Parade** (Q-10). All staff work or by special assignment.

**True Comics** (True Comics, Inc.), 52 Vanderbilt Ave., New York 17. (M) Featured comic scripts dealing with persons or events, past and present, 1-6 pages long. Send synopsis first. \$6 page, Acc.

### RELIGIOUS PUBLICATIONS

#### SENIOR AGE (16 years up) (Boy and Girl)

**Challenge**, The, (Presbyterian Pubs.) 165 Elizabeth, Toronto, Canada. (W-3) Young people, 16 years up. Illustrated articles on subjects of interest to this age group, 500-1000. Fact items. Fillers. Some verse. N. G. Smith. Varying rates, Pub.

**Classmate**, (Methodist Pub. House) 810 Broadway, Nashville, Tenn. (W-5) Young people 17 and over. Seasonal short stories, (8 mos. ahead), 2500-3600. J. Edward Lantz.

**Forward** (Presbyterian Bd. of Christian Education), 914 Witherspoon Bldg., Philadelphia 7. (W) Young people 18 to 23 years. Short stories 2500-3000; serials 4 to 6 chapters, 3000 each; religious and nature poetry; authoritative nature, biographical, historical, popular scientific and youth activities articles, 1000, with 8x10 inch glossy prints. Catherine C. Casey. 50c per 100 words up, Acc.

**Front Rank**, 2700 Pine Blvd., St. Louis 3. (W) Stories with zip; interesting articles for young people and young adults; poetry; witticisms; cartoons; career articles; oddities of animal life; picture stories. Avoid sentimentality. Eugene S. Orogowski. Varying rates, Acc.

**Onward**, (United Church Pubs.) 299 Queen St., W., Toronto. (W) Young people. Short stories, articles, serials, verse, nature and science material. Archer Wallace. ½c, Acc. (Overstocked.)

**Onward**, Box 1176, Richmond, Va. (W-5) Presbyterian young people. Character building short stories, serials, articles, editorials. Miss Mary Garland Taylor. Rates not stated. (Overstocked.)

**Our Young People**, (Brethren Pub. House) 16-24 S. State St., Elgin, Ill. (W) Young people 13 to 24 and older. Low rates, Acc.

**Watchword**, The, (United Brethren Pub. House) 240 W. 5th St., Dayton 2, O. (W) Young people. Short stories 1800-2500; serials, miscellany. E. E. Harris \$1.50 to \$2 per M. Acc.

**Young People**, (Am. Baptist Pub. Soc.) 1701-1703 Chestnut St., Philadelphia 3, Pa. (W) Young people over 16. Short stories 2000-3000 dealing with present-day problems and interests; serials 4-10 chapters, 2000-3000 each; religious, fact, hobby, how-to-do articles, preferably illustrated, 100-500; news articles about young people; verse, high literary standard. Approx. \$5 per M, according to nature and quality of material. Acc.

**Young People's Paper**, (Am. Sunday-School Union) 1816 Chestnut St., Philadelphia 3. (W) Late teen ages. Interdenominational feature and inspirational articles, short stories up to 2500; fillers 200-800. All articles and stories must present some phase of Bible truth. ½c, verse 50c stanza, Acc.

**Young People's Weekly**, (D. C. Cook Pub. Co.) Elgin, Ill. (W) Ages 18-25. Entirely staff-written.



**Youth** (Section of *Our Sunday Visitor*), Huntington, Ind. (W) Short stories 1900; articles of general interest to young people 16 to 25 yrs. 700. F. A. Eink, Paul Manoski. ½¢ up. Pub.

**Youth for Christ Magazine**, P. O. Box 150, Wheaton, Ill. Logical, evangelical point-of-view short-stories and stories to 3000; feature articles ranging from devotionals to stories about outstanding Christian young people; verse which presents and solves a problem—no mere descriptive words or sentiments. Ken Anderson, Mng. Ed. 1c, Acc.; verse, 25c a line.

## INTERMEDIATE AGE (12 to 18)

### (Boy)

**Boy Life**, (Standard Pub. Co.) 8th and Cutter Sts., Cincinnati 3, O. (W) Boys 13 to 17. Wholesome short stories 1800-2400, articles, miscellany. ½-½¢, Acc.

**Boys Today**, (Methodist Pub. House) 810 Broadway, Nashville, Tenn. (W-2) Boys 12-15. Short stories 3500. Margaret Greene.

**Boys World**, (D. C. Cook Pub. Co.) Elgin, Ill. (W) Boys 13-18. Entirely staff-written.

**Canadian Boy**, (United Church Publications) 299 Queen St. W., Toronto, Canada. (W) Teen-age boys. Short stories, serials, verse, photos. Archer Wallace. ½¢, Acc. (Over-stocked.)

**Catholic Boy**, The, 25 Groveland Ter., Minneapolis 5, Minn. (M-except July-Aug.) Adventure, sports, school, mystery, historical stories for boys 11-17, to 2500; illustrated articles, 1000-2000, with boy appeal; hobby and career articles; some religious articles. Cartoons and cartoon ideas. H. W. Sandberg. ½¢ up, Acc.

**Pioneer**, (Presbyterian Board of Christian Education) 914 Witherspoon Bldg., Philadelphia 7, (W) Short stories, 1200-2200; serials of same length in 6 to 8 chapters; illustrated articles, 500-1000; occasional verse; all of interest to boys. A. E. Reigner. ½¢, Acc.

### (Girl)

**Canadian Girl**, (United Church Publications) 299 Queen St. W., Toronto, Canada. (W) Teen-age girls. Short stories, serials, verse, photos. Agnes Swinerton. ½¢, Acc.

**Catholic Miss**, The, 28 Groveland Ter., Minneapolis 5, Minn. (M-except July-Aug.) Good action stories to 2500 of interest to girls 11-17; illustrated articles—hobby, career, general interest—with girl appeal; religious articles. Cartoons; cartoon ideas. H. W. Sandberg. ½¢ up, Acc.

**Gateway**, (Presbyterian Bd. of Christian Education) 914 Witherspoon Bldg., Philadelphia 7, (W) Girls 12 to 15. Short stories 1500-2500; serials 6-8 chapters, 1500-2500 each; articles, 500-1000, editorials, occasional verse. Aurelia Reigner. ½¢, Acc.

**Girlhood Days**, (Standard Pub. Co.) 8th and Cutter Sts., Cincinnati 3, Ohio. (W) Girls 13 to 17. Wholesome short stories 1800-2000; miscellany. ½¢ up, Acc.

**Girls' Companion**, (D. C. Cook Pub. Co.) Elgin, Ill. (W) Girls 14 to 17. Entirely staff-written.

**Girls Today** (Methodist Pub. House), 810 Broadway, Nashville, Tenn. (M-2) Girls 12-15. Short stories 3500. Margaret Greene.

### (Boy and Girl)

**Friend**, The (United Brethren Pub. House), Dayton 2, Ohio. (W) Boys' and girls' moral, educational short stories, 1200-1500; informational, inspirational articles, 100-800; short verse. O. O. Arnold. \$1 to \$3 per story. Acc.

**Highway**, (Christian Bd. of Pub.) 2700 Pine Blvd., St. Louis 3, Mo. (W) Boys and girls, 12-18. Short stories, not over 2500; serials, 8-12 2500-word chapters; poems up to 20 lines; illustrated articles 100-1000. Frances Woolery. \$3.50 per M. Acc.

**Our Young People** (Augsburg Pub. House) 425 S. 4th St., Minneapolis 15, Minn. (W) Articles, stories, photos for illustration, young folks 12 to 17, 2500. Gerald Giving. \$3 per 1000, 10th of month after Acc.

**Quest**, (Lutheran Pub. House) 1228 Spruce St., Philadelphia. (W) Boys and girls 12-17. Illustrated descriptive articles; short stories 2500; serials 6-12 chapters. Linda C. Albert, Assistant Ed. Fair rates, Acc.

**Sunday School Messenger**, (Evangelical Pub. House) 3rd and Reilly Sts., Harrisburg, Pa. (W) Young people, 12 to 17. Short stories 1800; serials; nature, science, religious articles; verse, editorials 300. W. E. Peffley. \$1.25 per M. Acc.

**Teens** (Am. Baptist Pub. Soc.) 1701 Chestnut St., Philadelphia 3, (W) Boys and girls, 12-15. Challenging, realistic short stories, preferably with Christian or social slant, 2000, boy and girl characters; serials, 13 chapters, 2000 each; inspirational fact, hobby, how-to-do articles, preferably illustrated, 800. Short stories \$15 up; articles, \$5 (inc. photos).

**Upward** (Baptist Sunday School Board), 161 8th Avenue No., Nashville 3, Tenn. Short stories 2500-3000; articles, 500-1500, with or without photos; verse; all of interest to boys and girls 13-16, and young people 17 years and up. Novella Preston and Alice Burford, Eds. ½¢ up, Acc.

**Young Canada**, (Presbyterian Publications) 165 Elizabeth, Toronto, Ont., Canada. (W-20) Junior, teen-age boys and girls. Illustrated articles on nature, hobbies, biography, travel, etc. A few stories and some verse. N. G. Smith, M. A. Varying rates, Pub.

**Young Catholic Messenger**, 124 E. 3rd St., Dayton 2, Ohio. (W) Boys and girls, junior high age. Short stories, 1200-2000, with shorter lengths preferred; serials up to 1000 words per installment; plays 1200. Cartoon ideas; short stories, \$50 min.; serials, \$150-\$300, non-fiction, 2c up. Don Sharkey, Acc.

**Young People**, The, (Augustana Book Concern) Rock Island, Ill. (W) Articles and short stories, serials, Christian ideals for children 11 to 16; photos. Low rates; payment quarterly. Submit mss. to Rev. Emeroy Johnson, 317 W. Broadway, Little Falls, Minn.

**Young People's Friend**, (Gospel Trumpet Co.) 5th and Chestnut Sts., Anderson, Ind. (W) Moral, character-building, religious short stories 1000-2500; serials 8 to 15 chapters; verse 3 to 8 stanzas. Ida Byrd Rowe. \$3 per M. Pub. (Sample copy, 3c)

**Young People's Standard** (Nazarene Pub. House) 2923 Troost Ave., Kansas City, Mo. (W-5) Short stories up to 2500, articles up to 1200; verse up to 16 lines, fillers. Margaret R. Cutting. \$3.75 per M, verse 10c line, Acc.

**Youth's Comrade**, The, (Nazarene Pub. House) 2933 Troost Ave., Kansas City, Mo. (W-5) Boys and girls, teen ages. Short stories 2500; articles, 800-1000; serials, verse, art work, religious and out-of-door subjects. Miss Edith Lantz. \$3.75 per M., Acc.

## JUNIOR AGE (9 to 12)

### (Boy and Girl)

**Boys' and Girls' Comrade**, (Gospel Trumpet Co.) 5th and Chestnut, Anderson, Ind. (W) Ages 9 to 15. Stories of character building or religious value 1000 to 2000; serials 5 to 10 chapters; verse 2 to 6 stanzas. Ida Byrd Rowe. \$3 per M. Photos 50c to \$2, Pub. (Sample copy, 3c.)

**Catholic Student**, The, 25 Groveland Ter., Minneapolis 5, Minn. (M-except July-Aug.) Adventure, sports, mystery, school, historical stories, 1200-1500, of interest to girls and boys 8-10; illustrated articles, 500-1000, with preference for hobby articles. H. W. Sandberg. ½¢ up, Acc.

**Children's Friend** (Augsburg Pub. House—Lutheran), 425 S. 4th St., Minneapolis 15, Minn. (W) Articles, stories for ages 9-12; religious note liked; photos to illustrate, 1600. Gerald R. Giving. \$2.50-\$3 per M, 10th of month after Acc.

**Explorer**, The, (United Church Publications) 299 Queen St. W., Toronto, Canada. (W) Boys and girls 9 to 11. Short stories, serials, verse. Agnes Swinerton. ½¢, Acc.

**Juniors**, (Am. Baptist Pub. Soc.) 1701 Chestnut St., Philadelphia 3, (W) Boys and girls 9-12. Short stories, Christian point of view, boy and girl characters, 900-2000; serials 6-10 chapters, under 2300 words each. Educational articles 100 to 1000. Some poetry. Approx. \$4.50 per M. Acc.

**Junior Boys and Girls**, 307 15th St., Huntington, Pa. (W) Stories with definite spiritual appeal, 2000; junior-age characters. Prompt reports. C. E. Shuler, Assoc. Ed. Varying rates, Acc.

**Junior Catholic Messenger**, 124 E. 3rd St., Dayton 2, Ohio. (W) Boys and girls 3rd, 4th and 5th grade age. Short stories, simple vocabulary 800-1000; \$25; articles 300, serials up to 3200; short fillers, jokes, verse, 12 lines. James J. Pflaum. Photos \$5, Acc.

**Junior Life** (Standard Pub. Co.), 8th and Cutter Sts., Cincinnati 3, Ohio. (W) Boys and girls 9 to 12. Wholesome short stories 1200-1800; illustrated hobby and handicraft articles 200-300.

**Junior World**, (Christian Bd. of Pub.) 2700 Pine Blvd., St. Louis 3, Mo. (W) Children 9 to 12. Short stories up to 1500, serials 8 to 12 1500 word chapters; poems up to 20 lines; illustrated informative articles 100 to 1000. Hazel A. Lewis. \$3 to \$4 per M. Acc.

**Olive Leaf**, (Augustana Book Concern) Rock Island, Ill. (W) Boys and girls, 8 to 11. Religious, adventure short stories 600; articles 500; verse 8 to 12 lines. Submit mss. to Miss Ruth Bonander, 2445 Park Ave., Minneapolis 4, Minn. ½¢, Pub.

**Our Boys and Girls**, (Evangelical Pub. House) 3rd and Reilly Sts., Harrisburg, Pa. Junior, 9 to 11. Poems, articles. Low rates, Acc.

**Our Boys and Girls**, (Brethren Pub. House) 16-24 S. State St., Elgin, Ill. (W) Boys and girls 9 to 12. Stories; verse; photos. Low rates, Acc.

**Picture World**, (Am. Sunday-School Union) 1816 Chestnut St., Philadelphia 3, (W) Children under 10. Short stories and incidents definitely Christian, impressing moral and spiritual truths 400-800, \$5 per M, verse 50c stanza, Acc. All Mss. must contain some Bible teaching or inspiration.

**Pilot**, (Lutheran Pub. House) 1228 Spruce St., Philadelphia. (W) Ages 9 to 12. Short stories, articles. Low rates, Acc.

**Sentinel**, The, (Baptist Sunday School Board) 161 8th Ave. N., Nashville 3, Tenn. Boys and girls 9 to 14. Mystery, camping, adventure, animal short stories 1500-2000; articles on birds, animals, gardening, games, things to make and do, 500-1000; verse, Novella Dillard Preston. ½¢, Acc.

**Trails for Juniors**, (Methodist Pub. House) 810 Broadway, Nashville 2, Tenn. Material to interest children 9 to 12; short stories 1500-1800. Marion Armstrong.

**What to Do**, (D. C. Cook Pub. Co.) Elgin, Ill. (W) Boys and girls 9 to 12. Entirely staff-written.

**Young Crusader**, The, 1730 Chicago Ave., Evanston, Ill. (M-50) W.C.T.U. Children's paper. Short stories up to 1000. A. M. Langill. ½¢ Acc. Verse, no payment.

**Young Israel Viewpoint**, 3 W. 16th St., New York 11. Feature articles with authoritative background, 700-2000; poetry with Jewish angle. Rabbi M. J. Rothman, Mng. Ed. Good rates.

## TINY TOT AGE (4 to 9)

### (Boy and Girl)

**Children's Friend**, The, (Primary Association) 36-40 Bishops Bldg., Salt Lake City. (M-20) A monthly for boys and girls 4-12. Outstanding seasonable outdoor adventure and wholesome action stories, conforming to Christian ideals, 800-2500; short articles on the arts, specifically for children, 400-1000. Some poetry, ½¢, prose; 12½¢ line for verse, Acc.

**Dew Drops**, (D. C. Cook Pub. Co.) Elgin, Ill. (W) Children 6 to 9. Short stories under 1000; puzzles, games, poems, and very short articles. 1c up, Acc.

**Jewels**, (United Church Publications) 299 Queen St. W., Toronto, Canada. (W) Material for small children. Agnes Swinerton. ½¢, Acc.

**Little Folks** (Augsburg Pub. House—Lutheran), 425 S. 4th St., Minneapolis 15, Minn. (W) Stories up to 400-450, moral, religious note, for ages 5-8; verse. Gerald R. Giving. \$3 per M, 10th of month after Acc.

**Our Children**, (Brethren Pub. House) 16-24 S. State St., Elgin, Ill. (W) Children 6 to 8. Low rates, Acc.

**Our Little Folks** (United Brethren Pub. House), Dayton, Ohio. (W) Children 4 to 9 years. Short stories 300-600. O. O. Arnold. Up to 1/2c, Acc.

**Our Little Messenger**, 124 E. 3rd St., Dayton, Ohio (W—during school year.) Short stories, 350-400, for 6-7-year-olds, Miss Pauline Scheidt, 434 W. 120th St., New York. Good rates. Acc., depending on merit of story.

**Pictures and Stories** (Methodist Pub. House), 810 Broadway, Nashville 2, Tenn. Material to interest children 6 to 8; short stories 600-1000. Sue Garth.

**Shining Light**, (Gospel Trumpet Co.) 5th and Chestnut Sts., Anderson, Ind. (W-4) Children 5 to 9. Moral, character-building, religious short stories 300-500; nature, religious verse; photos of nature, children. Ida Byrd Rowe. \$3 per M, Pub. (Sample copy, 3c.)

**Stories for Primary Children**, (Presbyterian Bd of Christian Ed.) 914 Witherspoon Bldg., Philadelphia 7. (W) Children, 6 to 8. Character-building and spiritual short stories 500-800. Stories of world friendship and of Bible times. Things to make and do. Elizabeth M. Cornelius. 1/2c, poems under 16 lines, 10c a line, Acc.

**Storyland**, (Christian Bd. of Pub.) 2700 Pine Blvd., St. Louis 3, Mo. (W) Children under 9. Short stories 300-1000; poems up to 20 lines; handicraft articles 300-500, drawings or photos, child or animal subjects, simple puzzles. Hazel A. Lewis. \$3 to \$4 per M, Acc.

**Storytime**, (Baptist Sunday School Bd.) 161 8th Ave., N., Nashville 3, Tenn. (W) Children 6 to 8. Short stories 400-700; articles and suggestions for playthings children can make, 100-300; verse. Agnes Kennedy Holmes. No MSS. purchased during July, August. 1/2c, Acc. (MSS. not typed are returned unread.)

**Story World**, (Am. Baptist Pub. Soc.) 1701 Chestnut St., Philadelphia 3. (W-2) Children under 9; short stories 500-700; simple illustrated story articles up to 400; short verse. Approx. \$4.50 per M, Acc.

**Wee Wisdom**, 917 Tracy Ave., Kansas City 6, Mo. (M-15) Read-aloud stories for little tots, to 1000; also constructive stories filled with action for boys and girls up to 13; humorous and whimsical poems suitable for illustration. Up to 2c; verse, 25c a line. (Overstocked.)

#### FARM PUBLICATIONS

—and several other miscellaneous fields will be covered in the *July Author & Journalist*

## LITERARY MARKET TIPS

Our New York correspondent writes: "Pulp houses are practically back to prewar steam in all branches—except adventure. The love, detective, and Western markets are wide open at Popular Publications, Standard Magazines, Street & Smith, Magazine Publishers, Postal, Trojan, Columbia, and Ziff Davis (in the detective field.) If a writer can't sell a story at one of the above markets, he had better junk it . . . *Toronto Star* has become more choosy than *Cosmopolitan*. They have slick tastes, but pay pulp rates, or a little better . . . Prentice-Hall has gone all out for sex, judging by circulars sent out on the new Marshall novel called "Dutchess Hotspur". Reports are that many reviewers and dealers are going to oppose these sex publications, so authors should not try to outdo *Hotspur* and *Amber*, believing that hot sex is coming back. It isn't . . . There is one way for an author to get a publisher's attention these days. Let him get his hands on some paper, and tell the publisher he can supply the paper if he (the publisher) will buy the book . . . *Smart Traveler*, 90 West St. Zone 6, is open for suggestions for regular features. It wants articles on travel, travel benefits, entertainment, and costs. Rates by arrangement. Glenn Johnston is editor. A monthly, it starts with 96 pages, 4-color cover—and 150,000 copies . . . Rumors: Curtis will put out a magazine to compete with *Life*—it will be published in New York. Crowell-Collier's is selling 100,000 shares of stock to launch a new magazine . . . Syndicate markets still closed to untried stuff, reports a writer who went the rounds during April."

*Sport*, Macfadden Publications, 205 E. 42nd St., New York, new monthly edited by Ernest V. Heyn, will pay on acceptance at unstated rates for human interest, personality features and stories of important figures in the sport world.

*The Mayflower's Log*, Mayflower Hotel, Washington 6, D. C., Frank B. Cook, editor, has sufficient material of all kinds on hand for the next six months. Writing to the A. & J., Mr. Cook said: "As 'big names', or previous sales to other publications, mean nothing to us unless material submitted fits our requirements, we have had the pleasure of giving more than one of your readers his professional start through his 'first sale' to us."

*Radio & Television Journal*, 510 RKO Bldg.,

1270 6th Ave., New York 20, wants practical, down-to-earth factual articles on merchandising, sales ideas, sales training, etc., based on the actual experiences of some particular dealer or serviceman. "Articles," states Bob Tighe, managing editor, "should run from 1500, 1800, or 2000 words, and two or three pictures should accompany. Photos should be from 5x7 to 7x10, and should have a glossy finish. We can't use mats. We have established the policy of paying 1 cent a word and \$2.50 for each acceptable photo. All payments are made on the 15th of the month in which the issue is accepted." Mr. Tighe will be glad to answer letters from interested writers.

*Western Love*, 125 E. 46th St., New York 17, a bi-monthly edited by Madge Bindamin, uses articles up to 1500 words, "love subject with Western background"; short stories to 8500, and novelettes to 20,000, with Western background, either modern or period; Western love verse, and Western short fact items. Payment is on acceptance at 1 cent a word and up, 25 cents a line for verse.

*Golden Love Tales*, 125 E. 46th St., New York 17, is likewise edited by Madge Bindamin. Its requirements call for articles themed to love, to 1500 words, Cinderella-type love yarns to 8500 words, love verse, and fillers pertaining to love, health, beauty. Payment is made on acceptance at 1 cent and up, \$2 for fillers, and 25 cents a line for verse.

*Swank*, 33 W. 42nd St., New York 18, is not inviting the submission of original manuscripts, according to Arnold Shaw, editor. "Our policy since the first of the year has emphasized digest material," he states. The magazine is now sub-titled, "The Modern Digest for Men." Several writers have reported that submitted manuscripts have been returned marked "Refused."

*Good Business*, Unity School of Christianity, 917 Tracy Avenue, Kansas City 6, Clinton E. Bernard, associate editor, writes: "We urgently need articles from men. We send samples of our publication on request; also a pamphlet that was written especially to help aspiring contributors. Incidentally, 1 cent a word is our minimum rate: we will pay more for superior material." All articles should show that the teachings of Jesus Christ are the basis for successful modern business.

*Starchbroom Laundry Journal*, 305 E. 45th St., New York 17, has a new editor, Wayne Wilson. "We are always in the market for timely, stimulating articles relating to commercial laundries," he says, adding that each manuscript submitted will be given his personal attention and consideration.

Cadillac Publishing Co., Inc., 22 5th Ave., New York 1, is interested in book-length manuscripts in the following non-fiction range: Self-help; Biography; Travel; Popular science; Popular medical; Hobbies (art, music, etc.); Antiques; Personalities (that is, current celebrities, on topics such as anecdotal, biographic, collected material, humor, etc.), Works of new authors are considered. Correspondence should be addressed to Dorothy Sara, Editor-in-chief. This house has recently taken over the line of non-fiction books of the Kenmore Publishing Co.

*The American Horologist*, 226-28 16th St., Denver 2, Colo., is scheduled to undergo a complete rejuvenation in the near future, and will carry the title, *The American Horologist and Jeweler*. "We are interested in receiving articles of interest to the watchmaker and jeweler trade," writes Allan Clevenger, of the editorial department. "These may run as high as 1500 words and pertain to unusual clocks and watches, unusually jewelry creations, etc. Technical and historical material, as well as accounts of successful displays and promotional ideas, should run about the same length. Interesting and informative fillers are always of special interest to us. Photographs should accompany articles, whenever it is possible, although they are not a requirement." Cartoons will also be used. These should be submitted in rough form first. Humorous anecdotes will be considered. Both cartoons and anecdotes must bear the watchmaker and jeweler slant. Payment will be made promptly on acceptance at 1/2 cent up, plus \$1.50 to \$2 for photos, and \$2 up for cartoons.

*Brooklyn Digest Magazine*, 175 Shepherd Ave., Brooklyn 8, N. Y., is wide open right now for short lively articles, 700 to 1000 words, about Brooklyn, Brooklyn history, or Brooklyn people who have made good anywhere. One short story, about 1000 words, is used in each issue. It must have plot and locale with a direct bearing on Brooklyn. Verse (short) must have a Brooklyn tie-in, and cartoons should be about Brooklyn. "Writing must not be in slang or so-called 'Brooklynese'," states Nono Lo Bello, managing editor. "People in Brooklyn resent any references to 'dese', 'dem', and 'dose,' largely because they are rarely heard there." Payment is made on publication at 5 cents a word. All communications should be addressed to Charles W. De Mangin, editor.

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## PRIZE CONTESTS

The Board of Foreign Missions of the Presbyterian Church in the U. S. A. is offering prizes totaling \$600 for the six winning plays in a One-Act Play Contest, which closes December 1, 1946. The plays are to be not more than an hour's playing time, may have as many scenes as desired, and must depict some problem confronting evangelical Christianity at work abroad. The six winning plays will be printed both in a bound volume and separately. Anyone may compete, regardless of church affiliation. For detailed information, write Play Contest Committee, Room 331, 5th Ave., New York 10.

*Ellery Queen's Mystery Magazine*, 570 Lexington Ave., New York 22, announces its Second Annual Detective Short Story Contest with guaranteed prizes totaling \$6000 to be awarded for the best detective

and crime short stories, 5000 to 10,000 words in length, submitted between now and October 20, 1946. The First Prize has been increased to \$3000, compared with the \$2000 top award for 1945. There will be six other prizes of \$500 each. All other acceptable stories will be purchased at the magazine's regular rates. The contest is open to amateur and professional writers alike. Christopher Morley, Major Howard Haycraft, author of "Murder for Pleasure," and Ellery Queen comprise a Board of Judges who will make the awards Christmas, 1946.

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### NEWSPAPERMEN—FEATURE WRITERS

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Ver, 206 E. 5th St., Cincinnati 2, Joseph Lepo, editor, is looking for all types of material of interest to veterans—articles and essays 1000 to 1500 words, short stories and novelettes, 800 to 1000 words, serials, 3000 words, verse, 150 to 300 words, fillers, fact items, jokes, etc., all with veteran angle, 50 to 100 words. Payment is made on publication at moderate rates.

*American Inspiration*, Reslyn Publications, 171 Madison Ave., New York 16, (first named *Inspiration*) is paying 1 cent on acceptance for inspiring, optimistic success stories and articles. Editor is Irving Zinaman.

*Human Nature*, 1950 Curtis St., Denver 2, Colo., a new national magazine which will deal in a simplified, popular way with the interesting psychology of behavior, wants contributions from sincere writers who can instruct the public in self-knowledge and the understanding of others. An inspirational conclusion is very desirable. "Non-professional psychologists are not outlawed providing their material is unquestionably sound and helpful," states James Ferguson, editor, "and we especially welcome articles by professional psychologists and doctors who have an ability to slant for popular interest." At present, 1 cent a word and up will be paid for all accepted material. Lengths should be 1500 to 2500 words, with some fillers of 150 to 300 words.

*Scoop Detective Cases*, Suite 903, 114 E. 32nd St., New York, has been discontinued.

*California Apparel News*, *California Men's Stylist*, and *California Stylist*, 210 W. 7th St., Los Angeles, purchase no material on the outside.

*Good Time Charlie*, 205 E. 42nd St., New York 17, an A. L. Kirby publication, wants short verse not over 24 lines, on "wolves, gals, liquor—should be fast, slangy, blatant," and jokes, skits, epigrams of the same general style. No stories or serious verses are used. Prompt payment is made on acceptance at \$1 for paragraphs, 25 cents a line for verse.

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### PLAUSIBILITY VS. FACT

(Continued from Page 12)

happened. In other words, the situation is impossible, still it is plausible.

Not many years ago, a well-known gentleman was running for president. At that time I heard a student in a public speaking class make a statement which I shall never forget. He said, "Mr. So-and-So is winning favor because of his ability to present illogical statements logically."

Please do not surmise from the foregoing that all fiction is without foundation of fact and that fictionists are bent upon duping John Q. Public. This needn't be the case. In fact, the more entertaining facts you can lift from real life, the better your stuff will be. But whether your material be possible or impossible, always it must be acceptable to the reader. I don't think he is asking too much. Give him a break, and editors will do likewise by you!

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**Musical Merchandise**, 510 RKO Bldg., 1270 Sixth Ave., New York 20, is in the market for down-to-earth how-to stories based on facts, and, if possible, built around some specific person, dealer, or firm. Readers are almost exclusively musical merchandise dealers and record store proprietors (not piano store owners, unless they sell musical equipment). Payment is 1 cent a word, \$2.50 for pictures. Sybil J. Herzog is associate editor.

The Neuman Publishing Co., 147 Madison Ave., Toronto, Ont., Canada, is publishing *Caravan*, a romance and adventure fiction monthly of limited circulation exclusively for the Canadian market. Danny Helperin, editor, requires fast moving, action-packed yarns, set in any locale, robust love stories, detective stories, gripping sport stories, Western stories, and the odd horror story, from 3500 to 5500 words. Rates are low, and because of this the company prefers to handle low-price reprints, minimum \$5, maximum, \$12. On original material, rate wavers between 1/2 cent and 1/2 cent. Word count is reckoned from story as published, not as submitted. Payment is in U. S. A. funds, ten days after publication. A slight spicing is okay in the love stories, but it must be very slight, as Canadian censorship is strict. Canadian rights only are purchased.

Duchess Printing & Publishing Co., Ltd., 2382 Dundas St. W., Toronto, Canada, is in the market for all kinds of stories, features and fillers of interest to children in the 8-to-18 age-group, any length to 3000 words. Minimum rate is 1/2 cent on acceptance. Canadian and British rights will be bought.

**Truck Driver**, 502 5th St., Modesto 1, Calif., a monthly edited by Doug McCreary, is at present paying 1/2 cent a word on publication for experiences, hobbies, sports, length of service, of truck drivers (500 to 1500 words). News items of 50 to 400 words covering truck operations, driver's activities, highway information, personals, are also used. "In all material," says Mr. McCreary, "names, places, and companies for whom drivers work should be included—and information must be correct. By-lines are given wherever possible, on worthy material . . . Truck drivers, whether they drive over-the-road or for a small-town establishment, have experiences that frequently are untold outside their immediate environs. They save lives on highways, prevent accidents, and assist motorists. Some of them are veterans of 10, 15, 25, and 30 years behind the wheel. A majority of them are married, have families, and hobbies."

Carr-Liggett Advertising Agency, N. B. C. Building, 815 Superior Ave., Cleveland 14, is in the market for gags, one or two sentences, "he and she" jokes, or just plain ideas for cartoon-type newspaper advertisements built around mild social misdemeanors or humorous situations arising from overlooking some detail of manners or dress. "We prefer to assign the actual drawing of the cartoon embodying the idea or joke," writes Leonard W. Smith, "but will pay promptly and well for simple, usable ideas which can be illustrated as well as conveyed in words. This is not a contest. We will send on request mimeographed sheet describing in more detail the type of material we can use."

White's Book Co., Westfield, Mass., which had planned publication of self-help books, which it would sell by mail, writes: "Because of unexpected manufacturing difficulties, we have had to change our plans, and therefore are no longer interested in seeing manuscripts for self-help books."

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*The American Aquarist*, Box 26, New Lots Sta., Brooklyn 8, N. Y., a monthly edited by Thomas E. Gilmore and Adeline W. Keller, is a market for authoritative and scientific articles describing experiences in breeding the various tropical fish. ("We can spot a rehearsed article immediately.") Particularly interested in features 1000 to 2000 words in length, but uses also fillers from 50 to 500 words. Uses verse having as its subject any form or aspect of aquatic life; cartoons poking fun at some phase of the hobby or aquatic life, and pictures of tropical fish. Pays 1/2 cent to 2 cents depending on the scientific value of the article and reference work necessary, 25 cents for each 4-line stanza of verse, \$2 for each joke illustrated with good drawing, 1/2 cent a word for fillers, and \$2 to \$5 for photos, on publication.

*The Fisherman*, 1103 S. W. Stark St., Portland, Ore., a monthly "dedicated to the best interests of the sport and commercial fisherman of the West Coast," is in the market for well illustrated stories and articles, 1000 to 1500 words in length. West coast stories with factual background are most desirable. Rate of payment was not mentioned by E. O. Whitehead, editor.

*Television Showman*, 130 Williams St., Suite 806, New York 7, a 10-cent bi-weekly, is offering 5 cents a word on acceptance for articles, 500 to 1000 words in length, on the television show business. Short fact items and fillers are also used. Five dollars will be paid for each photo used. Ira Robert Becker and Mark Schindler edit.

*The Beekeepers Item*, Paducah, Ky., is much in need of illustrated articles on bees and beekeeping. I. M. Kelley, editor, offers \$5 a page, \$1 for each picture.

*Casual Foot Notes*, 253 S. Park St., Decatur 16, Ill., the only national trade magazine devoted exclusively to Casual footwear, is anxious to obtain experienced correspondents in Los Angeles, Nashville, Tenn., Boston, Washington, D. C., and Cincinnati. For full details of type of material wanted and rates of payment, write to Mark Sherwin, news editor.

*The Bronze Housekeeper*, 34 S. 17th St., Philadelphia 3, new Negro domestic-homemaking periodical, is overstocked on articles, short stories, novelettes, verse, etc., but is interested in 100-word fillers, and 40-word jokes and epigrams. Thomas H. Todd, publisher, reports that payment is made on publication at "author's rate for article or work."

The following Thrilling Publications magazines have been added to our Quarterly Market List: *Exciting Football*; *Exciting Sports*; *Popular Football*; *Popular Sports*, and *Thrilling Sports*. All are edited by Leo Margulies. Address is 10 E. 40th St., New York 16.

*Your Mind: Psychology Digest*, 103 Park Ave., New York 17, is now on a monthly basis. Lesley Kuhn, managing editor, expresses the hope that from now on it will be possible to give all manuscripts prompt reading and make prompt reports. "We are in the market at 1 cent a word and up for articles dealing with all phases of psychology other than spiritualism and faith healing," writes Mr. Kuhn. "We would also welcome stories and occasional poetry with a psychological slant as well as news items and features."

*Western Family* is now located at 1300 N. Welton Place, Hollywood 28.

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The pamphlet weighs "Standard," which is the level of *Reader's Digest*, *Time*, and other similar periodicals. Writing heavier than "Standard" takes more time to read, because it is more difficult.

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A supplement to the pamphlet lists common prefixes and suffixes and also multiplication tables for each of the three factors used in the formula. The pamphlet, with supplement, may be secured from the Superintendent of Documents, U. S. Printing Office, Washington 25, D. C. The cost is 5 cents a copy.

—W. E. Ingersoll.

□ □ □

*Junior Catholic Messenger*, 124 E. 3rd St., Dayton 2, Ohio, pays \$25 for short stories with simple vocabulary, 800 to 1000 words in length, of interest to boys and girls in the 3rd, 4th, and 5th grade age group. Articles to 300 words, serials up to 3200, short fillers, jokes, and 12-line verse, are also used. James J. Pflaum is editor.

McClure Newspaper Syndicate, 75 West St., New York, has appointed Boardman G. Getsinger, general manager and Elmer Roessner, editor-in-chief. "Newspaper syndicates have an important responsibility at this time," Roessner says. "The end of combat news is producing broad changes in reading habits. The world's greatest news story is over. The syndicates have an obligation to give American publishers features anticipating new reader demands. Foremost among these are escapist material, robust humor, and more searchingly informative material." Mrs. A. P. Waldo continues as fiction editor.

*Radiocraft*, 25 W. Broadway, New York 7, writes a contributor: "We have no non-technical requirements either in humor or otherwise. Our chief humor items are cartoons labeled 'Technical Terms Illustrated.'"

*Front Rank*, 2700 Pine Blvd., St. Louis 3, Mo., wants "stories with zip"; interesting articles for young people and young adults; poetry; witticisms; cartoons; career articles; oddities of animal life; picture stories. Sentimentality should be avoided. Rates vary.



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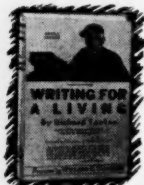
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